

BEEF UP YOUR PROFITS WITH SOME LINE ONE INFLUENCE

ERVIE HEREFORDS & AIRIES ABERDEEN-ANGUS

Sale of pedigree females Monday 5th February
at Dumfries Mart 1.30pm



“Two commercially run herds where production comes first.”

Excellent prospects for both commercial & pedigree production.

- Unique L1 Hereford genetics in the UK.
- Includes many dams and sisters of our recent top selling bulls.
- Selling singles or groups any size. Buy one, buy 10, or buy the herd. A superb opportunity awaits you.
- Over 50 years of Ervie breeding put on show. The chance to buy our best.
- Ervie females are renowned for their quality & milk.
- N.B. The cattle will not be mixed with other cattle during transport or at the mart and are being sold in the small ring with its own set of pens.

J & J S Douglas

Mains of Airies, Ervie-Kirkcom, Stranraer, Wigtownshire. DG9 0RD

TEL: 01776 854226 EMAIL: johndouglas@agriplus.net

www.ervieherefords.co.uk



WELCOME and thank you for your interest in our production sale.

The sale offering consists of 23 rising 5-year-old registered Hereford cows and 20 stock replacement maiden heifers. This is the almost all our 2019 cows and is a tremendous representation of our milky & productive type of breeding female. These cows have not yet reached their prime breeding years and will be a tremendous investment whether for producing commercial calves or pedigree Hereford. We also offer from our small, but expanding Aberdeen Angus herd our only four 2020 born young cows. These represent the efficient hard-working female we have developed over the past twenty-plus years.

ERVIE HEREFORDS have existed now for over 50 years and has played a major role in the lives of all our family.

We are quietly proud of the consistency and quality of our cow herd and believe they will do a great job for you whatever bull you breed them to. Our use of line breeding will allow you to maximise the hybrid vigour in their calves.

Many of the cows descend from original foundation females in the herd. Over the years we have added good families from other established UK Hereford herds, but since 2005 we have concentrated on introducing Hereford Line One genetics from the USA, ensuring a robust herd health and biosecurity policy and a totally closed herd.



John & Alexandra



Kristina, Olivia, Ellen & Rosie

AIRIES ABERDEEN ANGUS had its first pedigree Angus calf registration in 2000, and that was the start. Initially our sole interest was in breeding good F1 Black Baldie calves from our established Hereford herd, and to have a supply of young Angus bulls for use on heifers.

We believe the cows from both our herds offer a great opportunity to you to obtain cattle with genetics aimed to produce profit in today's beef industry in the UK. They are all bred to be efficient converters of grass and to be perform outdoors, problem free. We regard every cow offered to be worthy of an important place in our herd and whether you purchase the top priced, or the bottom priced, we expect each cow to do a great job and establish themselves as a valuable addition to your herd.

We hope you find the videos helpful This offering is a unique opportunity for you to obtain our best cows at the price that suits you

Best of luck,

John, Alexandra, Rosie, Ellen, Olivia and Kristina

ERVIE HEREFORDS & AIRIES ANGUS

Sale of pedigree females

Monday 5th February at Dumfries Mart 1:30pm

ALL OUT-WINTERED & STRAIGHT FROM THE FIELD

25 of our best high-maternal

5-yr-old pedigree Ervie Hereford cows due May/June

4 of our best high-maternal 4-yr-old Airies Angus cows due May/June

19 high-maternal stock replacement Ervie Hereford maiden heifers

2 high maternal stock replacement Airies Angus maiden heifers

LIVE STREAMING OF SALE WITH ONLINE BIDDING AT BOTH OUR SALES

THE BEST OF BOTH WORLDS:

Dual ringside & online bidding with live auction-ring webcam plus videos of the bulls over the internet.

Check our website for full details:

www.thelivestocklink.com to register to view/bid.

SALE DAY PHONES

OLIVIA: 07311 297272

ELLEN: 07841 033748

KRISTINA: 07759 090000

**Mains of Airies, Ervie-Kirkcolm,
Stranraer, Wigtownshire. DG9 0RD**



The LIVESTOCK LINK

How to bid Online!

Where possible and to avoid disappointment, please register to bid at least 24 hours in advance of the sale. This gives you time to familiarise yourself with the bidding process. We shall endeavour to process short notice registrations during the sale, but rush is not conducive to success.

You can register to watch or bid online through **The Livestock Link** by following these instructions.

- ▶ Visit our website, www.thelivestocklink.com
- ▶ Click the “Auctions” tab
- ▶ Click on “Click Here to Register”
- ▶ Enter your e-mail address and password and fill out all your contact information
- ▶ Fill out your Banking Information. If you are only viewing the sale and do not wish to bid, this information can be left blank.
- ▶ Check the checkbox at the bottom of the page that says “I’m not a robot” to prove you are a real person
- ▶ Click “Register” at the bottom of the page
- ▶ You will receive an email with a link to activate your account

You will receive an email when you are approved for bidding. All applications will be reviewed and processed promptly. You will receive a bidder number only after you have made a purchase in the sale, and that number will only be used at that sale. When the auction is completed, we will confirm the online sales with each buyer by email. Payment on invoice after the sale to be made to C & D Auctions with 25% downpayment and remainder due before shipment in April.

To use our service, you must have access to High-Speed Internet. Those with unreliable internet speeds may consider using our proxy bid service.

Questions?

Contact Jared Peterson at 001.605.920.9261 or Support at 001605 920-9261.

CONTACTS FOR REGISTRATION AND BIDDING ASSISTANCE:

Ellen	tel: 07841 033748	email: ellenginadouglas@outlook.com
Olivia	tel: 07311 297272	email: olivia.doug3@gmail.com
Kristina	tel: 07759 090000	email: kikidouglas28@gmail.com
Rosie	tel: 001.605 210-3319	email: rosiedouglas2@gmail.com
Jared	tel: 001.605.920.9261	email: jared@blackhills.com

For registration instruction and general sale information visit:
www.ervieherefords.co.uk

SALE INFORMATION

- ▶ You can follow our female sale on-line with live streaming of the sale as the bulls go through, as well as videos of each bull taken in the coral. On-line bidding will be real-time with auctioneer taking both internet bids and sale ring bids.
- ▶ Registration to bid online is straightforward and should be completed preferably by the 8th February. **If you have registered with The Livestock Link for a previous sale, it is unnecessary to re-register. Simply log in with your original username and password.**
- ▶ Just contact any of us for help if you have difficulty in registering.

If you want to find out more information about our online sale hosts, the **American Livestock Link**, visit their website: www.thelivestocklink.com

Our auctioneer is **Harry Begg**, Dumfries. Tel: **07713 569593**

SOME LOCAL ACCOMMODATION



NEPTUNES REST GUEST HOUSE, Stranraer	Tel: 01776 704729
NORTH WEST CASTLE HOTEL, Stranraer	Tel: 01776 704413
CORSEWALL LIGHTHOUSE HOTEL, Kirkcolm, Stranraer	Tel: 01776 853220
THE CROWN HOTEL, Portpatrick, Stranraer	Tel: 01776 810261
KNOCKINAAM LODGE, Portpatrick, Stranraer	Tel: 01776 810471

TERMS AND CONDITIONS:

Please contact us if you have any questions or concerns pertaining to these sale terms and conditions.

BREEDING NOTES:

The cows were exposed to their service sire from 1st August 2023 to 5th October 2023 and were scanned in-calf on 22nd November 2023.

CONDITIONS OF SALE:

The sale is held subject to the LAA and the Auctioneers General Conditions of Sale.

SETTLEMENT & CLEARANCE:

All sales are cash and in pounds sterling. Settlement in full is due to the Auctioneers at the close of the sale unless by prior agreement. Online buyers will be invoiced by email.. All lots should be removed from the market on the day of sale.

TRANSPORTATION:

We will endeavour to assist with transport arrangements. Any cattle unable to be uplifted from Dumfries mart on sale day may return to Mains of Airies at the buyers risk & cost for not longer than 10 days until suitable haulage arrangement can be made.

LOT WITHDRAWAL:

We reserve the right to withdraw any animal from the sale.

HEALTH & BREEDING GUARANTEE:

Latest routine four-yearly clear **Tuberculosis Test** completed **24th December 2021.**

The entire adult herd is **Johnes tested** along with the TB test every 4 years as cost-effective surveillance to ensure there is no Johnes development within the herd.

The herd is BVD accredited. The breeding herd has been on a strict Lepto & BVD vaccination programme since 2001, with IBR vaccination since 2017.

Our customers value our robust disease biosecurity, the high health status and remoteness of our closed herd.

N.B. The cattle will not be mixed with other cattle during transport or at the mart and are being sold in the small ring with its own set of pens.

SERVICE SIRES



Ervie L1 Achiever 182491 is a bull of tremendous stature and is attractive and quiet natured. He is deep bodied, thick-topped and extremely easy fleshing type, and resembles very much the sire of his dam, L1 Achiever 91150.



Ervie L1 Achiever 192655 is a tall long clean bull with great maternal genetics behind him. His dam is a flushmate to our elite sire, L1 Achiever 91151H. He is retained for use a third season.



Ervie L1 Achiever 202813

SERVICE SIRES



Ervie RL1 Achiever 202818



Ervie RL1 Achiever 212954



HW Diablo W206

very attractive bull with high maternal genetics who we bought as a yearling in 2021 for use on mainly daughters of Earl Astrix but used across the herd this past season. Does everything we wanted – easy calving, growthy attractive calves.

SALE FEATURES



SALE FEATURES



LOT 1 ERVIE L1 NARCISSI 203070

b. 19/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+1.6
Calving Ease DTRS (%)	+4.3
Birth Weight (kg)	0.0
Actual Birth Wt. (kg)	36.5

200 Day Weight (kg)	+30
400 Day Weight (kg)	+39
200 Day Milk (kg)	+20

Eye Muscle Area (sq cm)	+1.5
Terminal Index	+20
Self Replacing Index	+28

— HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 — Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 — HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Sire: Ervie L1 Achiever 192692 (DH) {HYF} UK583609 202692
 — CL 1 Domino 042X 1ET (Ser/Sire) {DLF IEF HYF} 43082236
 — Ervie L1 Achievement 151972M (DH) AI ET (Imp USA) UK583609 301972
 — HH Miss Advance 9225W (Donor) {DLF IEF HYF} 43039925

ERVIE L1 NARCISSI 223070 (DH) UK583609 203070

— HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 — Ervie RL1 Achiever 151973N (DH) AI ET (Imp USA) UK583609 401973
 — HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Dam: Ervie Narcissi 202814 (DH) {HYF} UK583609 502814
 — Ervie L1 Achiever 91150I (DH) AI ET (Imp USA) UK583609 701150
 — Ervie Narcissi 151961 (DH) UK583609 601961
 — Ervie Narcissi 900001 (DH) UK585417 200001

NOTES: Sired by great young sire, L1 Achiever 192692 and from a fantastic 2-yr-old heifer's first calf. Her granddam sold for over £3000 in our 2020 cow sale. High maternal and a really smart breeding prospect for lot 1.



LOT 2 AIRIES SYLVIA 203161

b. 08/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	-0.1
Calving Ease DTRS (%)	+4.7
Birth Weight (kg)	2.7
Actual Birth Wt. (kg)	33

200 Day Weight (kg)	+41
400 Day Weight (kg)	+75
200 Day Milk (kg)	+10

Eye Muscle Area (sq cm)	+4.7
Terminal Index	+38
Self Replacing Index	+53

— QUAKER HILL RAMPAGE 0A36 (SS) (IMP) #16925771(US)42
 — RAWBURN BANNOCKBURN T628 #UK562106 602628
 — NICHOLS BONNIE Y292 (ET) (IMP) #17081895(US)42
Sire: HW DIABLO W206 #UK546977 703206
 — HW EVANDER S051 #UK546977 101051
 — HW DUCHESS OF WINDSOR U479 #UK546977 102479
 — HW DUCHESS OF WINDSOR S211 #UK546977 701211

AIRIES SYLVIA Y161 #UK583609 203161

— S A V SOLID GOLD 9187 (AI) (IMP) #16396545(US)37
 — AIRIES SOLID GOLD T278 #UK583609 102278
 — AIRIES SYLVIA P739 #UK583609 101739
Dam: AIRIES SYLVIA W650 #UK583609 202650
 — AIRIES SENATOR P738 #UK583609 701738
 — AIRIES SYLVIA S068 #UK583609 102068
 — AIRIES SYLVIA P739 #UK583609 101739

NOTES: Sired by HW Diablo W206 and is a June born heifers first calf. Her dam is Lot 26 today and is an amazing young cow with a great pedigree. This is a stylish heifer with great depth of body and growth. She cannot fail to impress!



LOT 3 ERVIE L1 GYPSY 702935

b.15/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	6
Calving Ease DTRS (%)	3.3
Birth Weight (kg)	-1.8
Actual Birth Wt. (kg)	24.5

200 Day Weight (kg)	+22
400 Day Weight (kg)	+41
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+2.8
Terminal Index	+22
Self Replacing Index	+29

Ervie L1 Achiever 131601 (DH) {DLF IEF HYF} UK583609 301601
 Ervie L1 Achiever 162152 (DH) TM {HYF} UK583609 102152
 Ervie L1 Achievement 111390E (DH) UK583609 201390
Sire: Ervie L1 Achiever 192605 (DH) {HYF} UK583609 602605
 Ervie L1 Achiever 91147F (DH) AI ET (Imp USA) UK583609 401147
 Ervie L1 Achievement 141742 (DH) UK583609 401742
 Ervie L1 Achievement 91153I (DH) AI ET (Imp USA) UK583609 301153

ERVIE L1 GYPSY 222935 (DH) UK583609 702935

HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Dam: Ervie Gypsy 202719 (DH) {HYF} UK583609 102719
 Ervie L1 Achiever 91167K (DH) AI ET (Imp USA) UK583609 301167
 Ervie Gypsy 141797 (DH) UK583609 301797
 Ervie Gypsy 101210 (DH) UK583609 401210

NOTES: Sired by L1 Achiever 192605 and a 2-yr-old hfrs first calf from the high performing Gypsy family. Good looker and top breeding potential. Do not miss this one!



LOT 4 ERVIE L1 HAZEL 303050

b.02/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	2.8
Calving Ease DTRS (%)	3.6
Birth Weight (kg)	0.2
Actual Birth Wt. (kg)	32.5

200 Day Weight (kg)	30
400 Day Weight (kg)	52
200 Day Milk (kg)	16

Eye Muscle Area (sq cm)	3.1
Terminal Index	25
Self Replacing Index	32

Ervie L1 Achiever 131601 (DH) {DLF IEF HYF} UK583609 301601
 Ervie L1 Achiever 162152 (DH) TM {HYF} UK583609 102152
 Ervie L1 Achievement 111390E (DH) UK583609 201390
Sire: Ervie L1 Achiever 192605 (DH) {HYF} UK583609 602605
 Ervie L1 Achiever 91147F (DH) AI ET (Imp USA) UK583609 401147
 Ervie L1 Achievement 141742 (DH) UK583609 401742
 Ervie L1 Achievement 91153I (DH) AI ET (Imp USA) UK583609 301153

ERVIE L1 HAZEL 223050 (DH) UK583609 303050

HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Dam: Ervie DK Hazel 192695 (DH) {HYF} UK583609 502695
 Ervie L1 Achiever 91151H (DH) AI ET (Imp USA) UK583609 101151
 Ervie Hazel 162060 (DH) UK583609 702060
 Ervie Hazel 101257 (DH) TM UK583609 201257

NOTES: another great heifer sired by L1 Achiever 192605 and first calf from a beautiful 2yr-old Hazel heifer. We really like this one, her dam's full brother was used on a good group of heifers this breeding season and then sold for a nice price for pedigree breeding. Will make a great foundation female in any herd, another one you should take home.

LOT 5 ERVIE L1 ACHIEVEMENT 703026

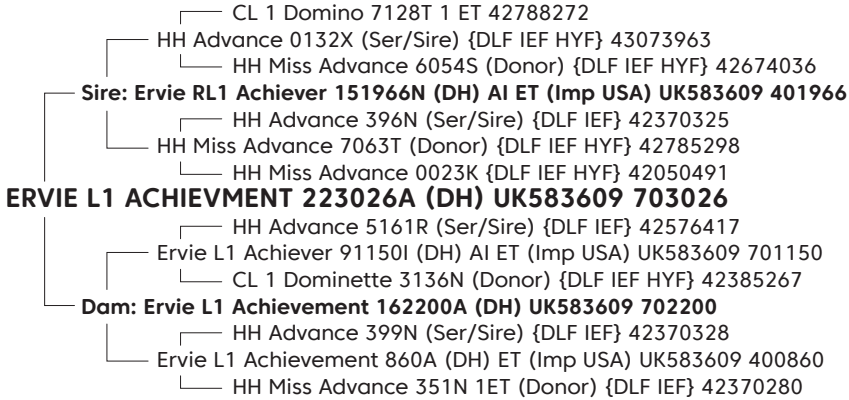
b.23/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+7.5
Calving Ease DTRS (%)	+2.9
Birth Weight (kg)	+0.3
Actual Birth Wt. (kg)	35

200 Day Weight (kg)	+29
400 Day Weight (kg)	+68
200 Day Milk (kg)	+23

Eye Muscle Area (sq cm)	+3.4
Terminal Index	+39
Self Replacing Index	+49



NOTES: Cracking daughter of RL1 Achiever 151966N and from a very productive dam from my favourite imported family, the "A" flush. Two sisters and the dam are retained.

LOT 6 ERVIE L1 ACHIEVEMENT 102943

b.20/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	-3.4
Calving Ease DTRS (%)	+3.5
Birth Weight (kg)	+1.9
Actual Birth Wt. (kg)	43

200 Day Weight (kg)	+34
400 Day Weight (kg)	+53
200 Day Milk (kg)	+14

Eye Muscle Area (sq cm)	+1.5
Terminal Index	+38
Self Replacing Index	+32



NOTES: same good family as the previous heifer but this time sire by L1 Achiever 192692. Two year old heifers first calf. Great breeding prospect.

LOT 7 AIRIES SYLVIA 303162

b.12/07/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+0.6
Calving Ease DTRS (%)	+3.8
Birth Weight (kg)	+2.1
Actual Birth Wt. (kg)	32

200 Day Weight (kg)	+41
400 Day Weight (kg)	+73
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+3
Terminal Index	+34
Self Replacing Index	+46

S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 CHEERBROOK ASTERIX L017 #UK173135 300017
 JUST-ROCK ANDEE'S DEAL 679P (ET) (IMP) #1222908(CA)35
Sire: FORDEL EARL ASTERIX U299 #UK542511 705299
 FORDEL POLAND G154 #UK542511 601154
 FORDEL EMPRESS L740 #UK542511 302740
 FORDEL EMPRESS Y497 #UKPA001000497
AIRIES SYLVIA Y162 #UK583609 303162

S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 S A V SOLID GOLD 9187 (AI) (IMP) #16396545(US)37
 A C DUKE GIRL 57 #15180024(US)
Dam: AIRIES SYLVIA V641 #UK583609 702641
 AIRIES SENATOR P738 #UK583609 701738
 AIRIES SYLVIA S070 #UK583609 302070
 AIRIES SYLVIA L335 #UK583609 301335

NOTES: Really stylish July born daughter of Earl Astrix and from a very smart dam. Full brother sold for £3400 in our 2023 sale and her dams full brother made £4000 in our 2022 sale. One of our best!
 SALE FEATURE

LOT 8 ERVIE L1 NARCISSI 303029

b.26/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+2.3
Calving Ease DTRS (%)	+3.6
Birth Weight (kg)	+1.0
Actual Birth Wt. (kg)	38

200 Day Weight (kg)	+34
400 Day Weight (kg)	+56
200 Day Milk (kg)	+19

Eye Muscle Area (sq cm)	+1.9
Terminal Index	+27
Self Replacing Index	+35

HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Sire: Ervie L1 Achiever 192692 (DH) {HYF} UK583609 202692
 CL 1 Domino 042X 1ET (Ser/Sire) {DLF IEF HYF} 43082236
 Ervie L1 Achievement 151972M (DH) AI ET (Imp USA) UK583609 301972
 HH Miss Advance 9225W (Donor) {DLF IEF HYF} 43039925
ERVIE L1 NARCISSI 223029 (DH) UK583609 303029

Ervie Achiever 141858 (DH) {DLF IEF HYF} UK583609 101858
 Ervie L1 Achiever 172318 (DH) {HYF} UK583609 602318
 Ervie L1 Achievement 131604A (DH) UK583609 601604
Dam: Ervie Narcissi 202797 (DH) {HYF} UK583609 202797
 Ervie L1 Achiever 151974 (DH) {HYF} UK583609 501974
 Ervie Narcissi 182535 (DH) UK583609 602535
 Ervie Narcissi 111455 (DH) UK583609 401455

NOTES: Beautiful long feminine daughter of young sire L1 Achiever 192692 and from a 2yr-old Narcissi heifer. Great start for someone!

LOT 9 ERVIE L1 ACHIEVEMENT 303064

b.12/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+1.6
Calving Ease DTRS (%)	-1.1
Birth Weight (kg)	+1.2
Actual Birth Wt. (kg)	39

200 Day Weight (kg)	+27
400 Day Weight (kg)	+39
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+1
Terminal Index	+19
Self Replacing Index	+23

Ervie L1 Achiever 91151H (DH) AI ET (Imp USA) UK583609 101151
 Ervie L1 Achiever 151974 (DH) {HYF} UK583609 501974
 Ervie Achievement 121548D (DH) UK583609 601548
Sire: Ervie L1 Achiever 182523 (DH) {HYF} UK583609 102523
 Ervie L1 Achiever 91150I (DH) AI ET (Imp USA) UK583609 701150
 Ervie L1 Achievement 162131 (DH) UK583609 102131
 Ervie L1 Achievement 856A (DH) ET (Imp USA) UK583609 700856

ERVIE L1 ACHIEVEMENT 223064E (DH) UK583609 303064

Ervie L1 Achiever 91150I (DH) AI ET (Imp USA) UK583609 701150
 Ervie L1 Achiever 152006 (DH) {HYF} UK583609 202006
 Ervie L1 Achievement 858A (DH) ET (Imp USA) UK583609 200858
Dam: Ervie L1 Achievement 192589E (DH) UK583609 402589
 Ervie L1 Achiever 131601 (DH) {DLF IEF HYF} UK583609 301601
 Ervie L1 Achievement 162058E (DH) TF UK583609 502058
 Ervie L1 Achievement 81040E (DH) AI ET (Imp USA) UK583609 201040

NOTES: Sired by L1 Achiever 182523 and heifers first calf from the L1 Achievement E family. Dam and one sister is retained. Solid L1 maternal genetics.

LOT 10 ERVIE L1 PANSY 403002

b.08/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+2.7
Calving Ease DTRS (%)	+5.7
Birth Weight (kg)	-1.5
Actual Birth Wt. (kg)	31

200 Day Weight (kg)	+24
400 Day Weight (kg)	+41
200 Day Milk (kg)	+13

Eye Muscle Area (sq cm)	+2.2
Terminal Index	+23
Self Replacing Index	+31

CL 1 Domino 7128T 1 ET 42788272
 HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 HH Miss Advance 6054S (Donor) {DLF IEF HYF} 42674036
Sire: Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 HH Advance 396N (Ser/Sire) {DLF IEF} 42370325
 HH Miss Advance 7 063T (Donor) {DLF IEF HYF} 42785298
 HH Miss Advance 0023K {DLF IEF HYF} 42050491

ERVIE L1 PANSY 223002 (DH) UK583609 403002

HH Advance 5161R (Ser/Sire) {DLF IEF} 42576417
 Ervie L1 Achiever 91167K (DH) AI ET (Imp USA) UK583609 301167
 L1 Dominette 98342 (Donor) 41057959
Dam: Ervie Pansy 141816 (DH) UK583609 101816
 Ervie L1 Achiever 854A (DH) ET (Imp USA) UK583609 500854
 Ervie Pansy 101289 (DH) UK583609 601289
 Ervie Pansy B726 (DH) UK583609 300726

NOTES: Another top daughter of RL1 Achiever 151966N and the last from a great breeding old cow. Stylish and feminine. We shouldn't be selling this one!



LOT 11 ERVIE L1 CAROL LILY 602990

b.02/05/21

MAIDEN
HEIFER

Calving Ease DIR (%)	+4.5
Calving Ease DTRS (%)	+2.3
Birth Weight (kg)	-0.1
Actual Birth Wt. (kg)	27

200 Day Weight (kg)	+26
400 Day Weight (kg)	+40
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+1.9
Terminal Index	+23
Self Replacing Index	+29



NOTES: Sied by proven bull L1 Achiever 182440 and the first from our productive Carol Lily family. 2yr-old heifers first calf. Dam and her sister retained.

LOT 12 ERVIE L1 NARCISSI 703075

b.24/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+0.6
Calving Ease DTRS (%)	+4.8
Birth Weight (kg)	+0.1
Actual Birth Wt. (kg)	36.5

200 Day Weight (kg)	+30
400 Day Weight (kg)	+52
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+3
Terminal Index	+23
Self Replacing Index	+31



NOTES: Very nice easy fleshing but feminine type of heifer sire by RL1 Achiever 151966N and another good one from the Narcissi family. Her dam is Lot 41. Half brother sold in our sale last year for £3300. One sister retained. A safe bet here I'd say!

LOT 13 ERVIE L1 ACHIEVEMENT 103083

b.07/07/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	0.0
Calving Ease DTRS (%)	+4.6
Birth Weight (kg)	+1.1
Actual Birth Wt. (kg)	38

200 Day Weight (kg)	+37
400 Day Weight (kg)	+71
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+3.1
Terminal Index	+30
Self Replacing Index	+39



NOTES: A quality daughter of RL1 Achiever 151966N and from our favourite L1 Achievement A family. Stands proud and alert. This is one to take home!

LOT 14 ERVIE L1 PEACH 702991

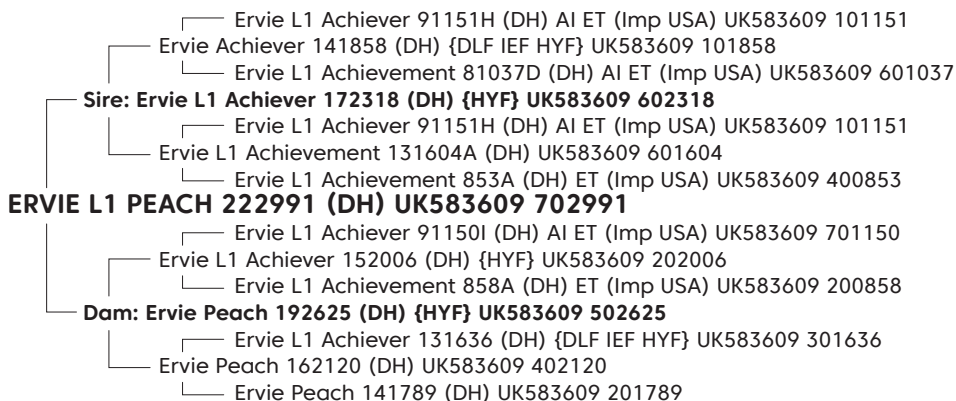
b.02/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+5.3
Calving Ease DTRS (%)	+2
Birth Weight (kg)	-0.4
Actual Birth Wt. (kg)	31

200 Day Weight (kg)	+23
400 Day Weight (kg)	+30
200 Day Milk (kg)	+20

Eye Muscle Area (sq cm)	+1.7
Terminal Index	+17
Self Replacing Index	+22



NOTES: First heifer today from our Peach family. Sired by L1 Achiever 172318, she carries his style and grace. Out of a beautiful 2yr-old heifer. This family has done well in so many herds over the years and is our most numerous cow family in the herd.

LOT 15 ERVIE L1 ACHIEVEMENT 103076

b.27/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+1.2
Calving Ease DTRS (%)	+2.4
Birth Weight (kg)	+0.5
Actual Birth Wt. (kg)	35

200 Day Weight (kg)	+29
400 Day Weight (kg)	+40
200 Day Milk (kg)	+19

Eye Muscle Area (sq cm)	+2.1
Terminal Index	+20
Self Replacing Index	+27



NOTES: Sired by junior sire L1 Achiever 202704 and 1st calf rom a lovely 2yr-olf Achievement H heifer. From same family as our great sire L1 Achiever 91151H.

LOT 16 ERVIE L1 ACHIEVEMENT 703047

b.31/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	-2.2
Calving Ease DTRS (%)	+2.9
Birth Weight (kg)	+2.6
Actual Birth Wt. (kg)	38

200 Day Weight (kg)	+39
400 Day Weight (kg)	+69
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+2.8
Terminal Index	+31
Self Replacing Index	+39



NOTES: Another fine daughter of RL1 Achiever 151966N and first calf from a 2yr-old heifer from the Achievement A family. This one has lost the bottom of her tail, but that won't prevent her from becoming a top breeder. Her dam is Lot 33 today. One sister retained.

LOT 17 ERVIE L1 GYPSY 603067

b.14/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+4.4
Calving Ease DTRS (%)	+3.1
Birth Weight (kg)	-0.8
Actual Birth Wt. (kg)	28.5

200 Day Weight (kg)	+25
400 Day Weight (kg)	+38
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+2.2
Terminal Index	+20
Self Replacing Index	+26

Ervie L1 Achiever 131601 (DH) {DLF IEF HYF} UK583609 301601
 Ervie L1 Achiever 162152 (DH) TM {HYF} UK583609 102152
 Ervie L1 Achievement 111390E (DH) UK583609 201390
Sire: Ervie L1 Achiever 192605 (DH) {HYF} UK583609 602605
 Ervie L1 Achiever 91147F (DH) AI ET (Imp USA) UK583609 401147
 Ervie L1 Achievement 141742 (DH) UK583609 401742
 Ervie L1 Achievement 91153I (DH) AI ET (Imp USA) UK583609 301153
ERVIE L1 GYPSY 223067 (DH) UK583609 603067

HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Dam: Ervie Gypsy 202843 (DH) {HYF} UK583609 602843
 Ervie L1 Achiever 91151H (DH) AI ET (Imp USA) UK583609 101151
 Ervie Gypsy 172258 (DH) UK583609 202258
 Ervie Gypsy 141797 (DH) UK583609 301797

NOTES: Another fine Gypsy heifer sired by L1 Achiever 192605 and from a 2-yr-old heifer. Dam & one sister retained.

LOT 18 ERVIE L1 ACHIEVEMENT 703040

b.29/05/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+4.4
Calving Ease DTRS (%)	+5.3
Birth Weight (kg)	-1.8
Actual Birth Wt. (kg)	26.5

200 Day Weight (kg)	+24
400 Day Weight (kg)	+40
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+2.5
Terminal Index	+21
Self Replacing Index	+29

CL 1 Domino 7128T 1 ET 42788272
 HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 HH Miss Advance 6054S (Donor) {DLF IEF HYF} 42674036
Sire: Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 HH Advance 396N (Ser/Sire) {DLF IEF} 42370325
 HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
 HH Miss Advance 0023K {DLF IEF HYF} 42050491
ERVIE L1 ACHIEVEMENT 223040A (DH) UK583609 703040

Ervie L1 Achiever 91151H (DH) AI ET (Imp USA) UK583609 101151
 Ervie L1 Achiever 151974 (DH) {HYF} UK583609 501974
 Ervie Achievement 121548D (DH) UK583609 601548
Dam: Ervie L1 Achievement 192581A (DH) {HYF} UK583609 302581
 Ervie L1 Achiever 91150I (DH) AI ET (Imp USA) UK583609 701150
 Ervie L1 Achievement 151992A (DH) UK583609 201992
 Ervie L1 Achievement 860A (DH) ET (Imp USA) UK583609 400860

NOTES: Another sweet heifer from the 1966N X Achievement A combination. Granddam sold for over £3000 in our 2020 cow sale. Two sisters retained. Dam is Lot 43 today.

LOT 19 ERVIE L1 NOREEN 103069

b.16/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	+4.5
Calving Ease DTRS (%)	+3.9
Birth Weight (kg)	-0.7
Actual Birth Wt. (kg)	32

200 Day Weight (kg)	+28
400 Day Weight (kg)	+47
200 Day Milk (kg)	+21

Eye Muscle Area (sq cm)	+2.5
Terminal Index	+25
Self Replacing Index	+33



NOTES: Sired by L1 Achiever 192692 and first calf from a lovely 2yr old Noreen heifer. Stylish and correct, we shouldn't be selling this one!

LOT 20 ERVIE L1 PEACH 503087

b. 11/07/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	0.0
Calving Ease DTRS (%)	+3.1
Birth Weight (kg)	1.1
Actual Birth Wt. (kg)	35

200 Day Weight (kg)	+31
400 Day Weight (kg)	+51
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+3
Terminal Index	+24
Self Replacing Index	+31



NOTES: Second chance to grab a Peach today. By junior sire L1 Achiever 202704 and another 2yr-olif heifers first calf. Don't underrate this one! She's bright.

LOT 21 ERVIE L1 PANSY 603074

b.24/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	2.9
Calving Ease DTRS (%)	5.5
Birth Weight (kg)	-0.2
Actual Birth Wt. (kg)	33.5

200 Day Weight (kg)	+32
400 Day Weight (kg)	+51
200 Day Milk (kg)	+19

Eye Muscle Area (sq cm)	+1.6
Terminal Index	+26
Self Replacing Index	+35

— HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 — Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 — HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Sire: Ervie L1 Achiever 192692 (DH) {HYF} UK583609 202692
 — CL 1 Domino 042X 1ET (Ser/Sire) {DLF IEF HYF} 43082236
 — Ervie L1 Achievement 151972M (DH) AI ET (Imp USA) UK583609 301972
 — HH Miss Advance 9225W (Donor) {DLF IEF HYF} 43039925
ERVIE L1 PANSY 223074 (DH) UK583609 603074

— HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 — Ervie RL1 Achiever 151973N (DH) AI ET (Imp USA) UK583609 401973
 — HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Dam: Ervie Pansy 202807 (DH) {HYF} UK583609 502807
 — Ervie L1 Achiever 131601 (DH) {DLF IEF HYF} UK583609 301601
 — Ervie Pansy 172209 (DH) UK583609 202209
 — Ervie Pansy 131633 (DH) UK583609 701633

NOTES: Sired by L1 Achiever 192692 and first calf for a 2-yr-old Pansy heifer. Another that should not be discounted. Her granddam, and gt granddam were top cows in the herd. Dam & one sister retained.

LOT 22 ERVIE L1 ACHIEVEMENT 203077

b.29/06/2022

MAIDEN
HEIFER

Calving Ease DIR (%)	-0.4
Calving Ease DTRS (%)	+3.7
Birth Weight (kg)	-0.5
Actual Birth Wt. (kg)	35

200 Day Weight (kg)	+26
400 Day Weight (kg)	+30
200 Day Milk (kg)	+19

Eye Muscle Area (sq cm)	+1.1
Terminal Index	+17
Self Replacing Index	+24

— HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 — Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 — HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Sire: Ervie L1 Achiever 192692 (DH) {HYF} UK583609 202692
 — CL 1 Domino 042X 1ET (Ser/Sire) {DLF IEF HYF} 43082236
 — Ervie L1 Achievement 151972M (DH) AI ET (Imp USA) UK583609 301972
 — HH Miss Advance 9225W (Donor) {DLF IEF HYF} 43039925
ERVIE L1 ACHIEVEMENT 223077A (DH) UK583609 203077

— HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 — Ervie RL1 Achiever 151973N (DH) AI ET (Imp USA) UK583609 401973
 — HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
Dam: Ervie L1 Achievement 202780A (DH) {HYF} UK583609 602780
 — Ervie L1 Achiever 91150I (DH) AI ET (Imp USA) UK583609 701150
 — Ervie L1 Achievement 162131 (DH) UK583609 102131
 — Ervie L1 Achievement 856A (DH) ET (Imp USA) UK583609 700856

NOTES: Sired by L1 Achiever 192692 and another fine heifer from the Achievement A family. Dam was 2 yr-old first calver. Dams half brother is featured sire L1 Achiever 182523 and was used here for 2 seasons. Good heifer to round of the section!

LOT 23 AIRIES SYLVIA 302763

b.02/07/2020

IN CALF
COW

Calving Ease DIR (%)	+0.1
Calving Ease DTRS (%)	+3.7
Birth Weight (kg)	+2.5
Actual Birth Wt. (kg)	38

200 Day Weight (kg)	+40
400 Day Weight (kg)	+69
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+2.5
Terminal Index	+32
Self Replacing Index	+46

S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 CHEERBROOK ASTERIX L017 #UK173135 300017
 JUST-ROCK ANDEE'S DEAL 679P (ET) (IMP) #1222908(CA)35
Sire: FORDEL EARL ASTERIX U299 #UK542511 705299

FORDEL POLAND G154 #UK542511 601154
 FORDEL EMPRESS L740 #UK542511 302740
 FORDEL EMPRESS Y497 #UKPA001000497

AIRIES SYLVIA W763 #UK583609 302763

S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 S A V SOLID GOLD 9187 (AI) (IMP) #16396545(US)37
 A C DUKE GIRL 57 #15180024(US)
Dam: AIRIES SYLVIA U284 #UK583609 702284

AIRIES SULTAN G865 #UK583609 200865
 AIRIES SYLVIA N722 #UK583609 501722
 AIRIES SYLVIA L323 #UK583609 501323

NOTES: Upstanding stylish cow sired by Fordel Earl Asterix U299. Ran with HW Diablo W206 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 24 AIRIES SYLVIA 702760

b.29/05/2020

IN CALF
COW

Calving Ease DIR (%)	0.0
Calving Ease DTRS (%)	+2.7
Birth Weight (kg)	+0.3
Actual Birth Wt. (kg)	32

200 Day Weight (kg)	+42
400 Day Weight (kg)	+76
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+4
Terminal Index	+34
Self Replacing Index	+35

S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 CHEERBROOK ASTERIX L017 #UK173135 300017
 JUST-ROCK ANDEE'S DEAL 679P (ET) (IMP) #1222908(CA)35
Sire: FORDEL EARL ASTERIX U299 #UK542511 705299

FORDEL POLAND G154 #UK542511 601154
 FORDEL EMPRESS L740 #UK542511 302740
 FORDEL EMPRESS Y497 #UKPA001000497

AIRIES SYLVIA W760 #UK583609 702760

S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 S A V SOLID GOLD 9187 (AI) (IMP) #16396545(US)37
 A C DUKE GIRL 57 #15180024(US)
Dam: AIRIES SYLVIA T276 #UK583609 602276

PRIESTLAND LORD JOHN G224 #UK9151904 17224
 AIRIES SYLVIA M514 #UK583609 701514
 AIRIES SYLVIA A140 #UK583609 500140

NOTES: This is the medium sized productive cow type we strive for. Sired by Fordel Earl Asterix U299. Full brother made £3500 in 2021, full brother topped our sale at £5000 in 2023. Another full brother is a sale feature in our bull sale this year - Lot 14. Ran with HW Diablo W206 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.



LOT 25 AIRIES SYLVIA 502751

b.23/04/2020

IN CALF
COW

Calving Ease DIR (%)	-1.0
Calving Ease DTRS (%)	+2.5
Birth Weight (kg)	+3.0
Actual Birth Wt. (kg)	31

200 Day Weight (kg)	+45
400 Day Weight (kg)	+78
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+3
Terminal Index	+35
Self Replacing Index	+46

┌── S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 └── CHEERBROOK ASTERIX L017 #UK173135 300017
 └── JUST-ROCK ANDEE'S DEAL 679P (ET) (IMP) #1222908(CA)35
Sire: FORDEL EARL ASTERIX U299 #UK542511 705299
 └── FORDEL POLAND G154 #UK542511 601154
 └── FORDEL EMPRESS L740 #UK542511 302740
 └── FORDEL EMPRESS Y497 #UKPA001000497

AIRIES SYLVIA W751 #UK583609 502751

┌── S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 └── S A V SOLID GOLD 9187 (AI) (IMP) #16396545(US)37
 └── A C DUKE GIRL 57 #15180024(US)
Dam: AIRIES SYLVIA U281 #UK583609 402281
 └── PRIESTLAND LORD JOHN G224 #UK9151904 17224
 └── AIRIES SYLVIA L335 #UK583609 301335
 └── AIRIES SYLVIA A140 #UK583609 500140

NOTES: What a beautiful young stylish cow sired by Fordel Earl Asterix U299. For me they don't come much better. Another out of a SAV Solid Gold 9187 daughter. Ran with HW Diablo W206 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 26 AIRIES SYLVIA 202650

b.05/03/2020

IN CALF
COW

Calving Ease DIR (%)	+2.2
Calving Ease DTRS (%)	+5.3
Birth Weight (kg)	1.9
Actual Birth Wt. (kg)	32

200 Day Weight (kg)	+32
400 Day Weight (kg)	+53
200 Day Milk (kg)	+5

Eye Muscle Area (sq cm)	+2.2
Terminal Index	+28
Self Replacing Index	+41

┌── S A V NET WORTH 4200 (SS) (IMP) #14739204(US)32
 └── S A V SOLID GOLD 9187 (AI) (IMP) #16396545(US)37
 └── A C DUKE GIRL 57 #15180024(US)
Sire: AIRIES SOLID GOLD T278 #UK583609 102278
 └── ROCKN D AMBUSH 1531 (AI) (IMP) #12396365(US)29
 └── AIRIES SYLVIA P739 #UK583609 101739
 └── AIRIES SYLVIA K272 #UK583609 501274

AIRIES SYLVIA W650 #UK583609 202650

┌── ROCKN D AMBUSH 1531 (AI) (IMP) #12396365(US)29
 └── AIRIES SENATOR P738 #UK583609 701738
 └── AIRIES SYLVIA J126 #UK583609 401126
Dam: AIRIES SYLVIA S068 #UK583609 102068
 └── ROCKN D AMBUSH 1531 (AI) (IMP) #12396365(US)29
 └── AIRIES SYLVIA P739 #UK583609 101739
 └── AIRIES SYLVIA K272 #UK583609 501274

NOTES: Sired by home grown son of SAV Solid Gold 9187, Airies Solid Gold T278. Came in with a slight limp for the video shoot but should be right on sale day. Her first calf is the cracking Lot 2 heifer today. Two sisters retained. Ran with HW Diablo W206 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 27 ERVIE PLUM 502688

b.06/07/2019

IN CALF
COW

Calving Ease DIR (%)	+6.9
Calving Ease DTRS (%)	+3.2
Birth Weight (kg)	+0.3
Actual Birth Wt. (kg)	37

200 Day Weight (kg)	+63
400 Day Weight (kg)	+68
200 Day Milk (kg)	+22

Eye Muscle Area (sq cm)	+2.2
Terminal Index	+28
Self Replacing Index	+36



NOTES: Long bodied feminine daughter of L1 Achiever 151974. High udder/teat scores. Her good son is Lot 7 in our bull sale on Thursday. These cows have their best breeding years ahead of them! One sister and her heifer retained. Ran with L1 Achiever 202813 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 28 ERVIE CAROL LILY 602682

b.25/06/2019

IN CALF
COW

Calving Ease DIR (%)	+1.3
Calving Ease DTRS (%)	+2.2
Birth Weight (kg)	+0.2
Actual Birth Wt. (kg)	38

200 Day Weight (kg)	+29
400 Day Weight (kg)	+48
200 Day Milk (kg)	+19

Eye Muscle Area (sq cm)	+2.9
Terminal Index	+25
Self Replacing Index	+34



NOTES: Sired by L1 Achiever 151973N. High udder/teat scores. This beautiful & productive young cow is one not to miss! Ran with L1 Achiever 212954 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

SALE FEATURE

LOT 29 ERVIE L1 ACHIEVEMENT 502667

b.13/06/2019

IN CALF
COW

Calving Ease DIR (%)	+0.9
Calving Ease DTRS (%)	+5.5
Birth Weight (kg)	+0.0
Actual Birth Wt. (kg)	36

200 Day Weight (kg)	+34
400 Day Weight (kg)	+57
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+3.3
Terminal Index	+28
Self Replacing Index	+37



NOTES: Very good long feminine type of cow sired by L1 Achiever 151966N. High volume with almost perfect udder/teats scoring. Three daughters and two sisters retained. Ran with L1 Achiever 202818 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 30 ERVIE MODEL 602668

b.13/06/2019

IN CALF
COW

Calving Ease DIR (%)	+2.7
Calving Ease DTRS (%)	+7.1
Birth Weight (kg)	+0.0
Actual Birth Wt. (kg)	33

200 Day Weight (kg)	+36
400 Day Weight (kg)	+71
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+3.2
Terminal Index	+34
Self Replacing Index	+44



NOTES: Very correct, beautifully uddered daughter of L1 Achiever 151966N. Her name suits her, she walks like a model! Great family. Her dam sold for over £3000 in our 2020 cow sale. One daughter and one sister retained. Ran with L1 Achiever 202818 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 31 ERVIE L1 ACHIEVEMENT 302665

b.11/06/2019

IN CALF
COW

Calving Ease DIR (%)	+1.7
Calving Ease DTRS (%)	-1.5
Birth Weight (kg)	+0.7
Actual Birth Wt. (kg)	35

200 Day Weight (kg)	+33
400 Day Weight (kg)	+60
200 Day Milk (kg)	+24

Eye Muscle Area (sq cm)	+2.3
Terminal Index	+31
Self Replacing Index	+39



NOTES: Good long feminine young cow sired by L1 Achiever 162044. Hard working type of young cow from the Achievement E family. Ran with L1 Achiever 192655 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 32 ERVIE TRIBUTE 702662

b.10/06/2019

IN CALF
COW

Calving Ease DIR (%)	+3.8
Calving Ease DTRS (%)	+4.2
Birth Weight (kg)	+1.4
Actual Birth Wt. (kg)	39

200 Day Weight (kg)	+26
400 Day Weight (kg)	+49
200 Day Milk (kg)	+14

Eye Muscle Area (sq cm)	+1.2
Terminal Index	+27
Self Replacing Index	+36



NOTES: Sired by L1 Achiever 162044 and out of a very good breeding old cow. This is a good hard working young cow with plenty of character. One daughter & one sister retained. She is half-sister to our £7000 2019 sale topper. Ran with L1 Achiever 192655 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 33 ERVIE L1 ACHIEVEMENT 502660

b.07/06/2019

IN CALF
COW

Calving Ease DIR (%)	+2.6
Calving Ease DTRS (%)	-2.4
Birth Weight (kg)	+2.6
Actual Birth Wt. (kg)	42

200 Day Weight (kg)	+37
400 Day Weight (kg)	+64
200 Day Milk (kg)	+22

Eye Muscle Area (sq cm)	+1.7
Terminal Index	+28
Self Replacing Index	+34



NOTES: Dam of good heifer today Lot 16. This is a good straight cow from the Achievement A family with high udder & teat scores and sired by brilliant stock sire L1 Achiever 151974. One daughter retained. Ran with L1 Achiever 202813 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 34 ERVIE L1 ACHIEVEMENT 302658

b.05/06/2019

IN CALF
COW

Calving Ease DIR (%)	+4.9
Calving Ease DTRS (%)	3.6
Birth Weight (kg)	+0.1
Actual Birth Wt. (kg)	38

200 Day Weight (kg)	+24
400 Day Weight (kg)	+37
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+2.1
Terminal Index	+19
Self Replacing Index	+26



NOTES: What a cracking young cow. Sweet & feminine and walks and stands so correctly. Her dam was sold in 2020 sale but two daughters retained. She is sired by L1 Achiever 162152. Very nice prospect! Ran with L1 Achiever 212954 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 35 ERVIE CAROL LILY 202657

b.05/06/2019

IN CALF
COW

Calving Ease DIR (%)	+2.9
Calving Ease DTRS (%)	+5.6
Birth Weight (kg)	0.9
Actual Birth Wt. (kg)	37.5

200 Day Weight (kg)	+29
400 Day Weight (kg)	+59
200 Day Milk (kg)	+12

Eye Muscle Area (sq cm)	+2.8
Terminal Index	+27
Self Replacing Index	+36



NOTES: Sired by L1 Achiever 162152 and from our good Carol Lily family. Half-brother sold for £4000 at our 2017 sale. Ran with L1 Achiever 212954 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 36 ERVIE NOREEN 302651

b.02/06/2019

IN CALF
COW

Calving Ease DIR (%)	+2.6
Calving Ease DTRS (%)	-0.1
Birth Weight (kg)	0.6
Actual Birth Wt. (kg)	38.5

200 Day Weight (kg)	+29
400 Day Weight (kg)	+54
200 Day Milk (kg)	+15

Eye Muscle Area (sq cm)	+1.9
Terminal Index	+22
Self Replacing Index	+26



NOTES: Another fine young cow with high udder and teat scores sired by L1 Achiever 151974. Ran with L1 Achiever 202813 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 37 ERVIE PEACH 302630 b.29/05/2019

IN CALF
COW

Calving Ease DIR (%)	+1.1
Calving Ease DTRS (%)	-6.8
Birth Weight (kg)	+1.7
Actual Birth Wt. (kg)	30

200 Day Weight (kg)	+28
400 Day Weight (kg)	+42
200 Day Milk (kg)	+15

Eye Muscle Area (sq cm)	+0.5
Terminal Index	+24
Self Replacing Index	+30



NOTES: Sired by L1 Achiever 152006 and last daughter from a tremendous breeding old cow that Ellen had both success and fun showing when she was a youngster. Two daughters retained. Great prospect for one from our important Peach family. Ran with L1 Achiever 182491 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 38 ERVIE PEACH 502611 b.25/05/2019

IN CALF
COW

Calving Ease DIR (%)	+6.9
Calving Ease DTRS (%)	+1.8
Birth Weight (kg)	-1.3
Actual Birth Wt. (kg)	42

200 Day Weight (kg)	+21
400 Day Weight (kg)	+21
200 Day Milk (kg)	+41

Eye Muscle Area (sq cm)	+1.6
Terminal Index	+21
Self Replacing Index	+24



NOTES: Sired by L1 Achiever 152006 and a top individual from the Peach family. High udder & teat scores and a great favourite of Ellen And Olivia. A daughter is retained. Don't hesitate here, this is a great young cow! Ran with L1 Achiever 182491 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.



LOT 39 ERVIE L1 ACHIEVEMENT 602612

b.24/05/2019

IN CALF
COW

Calving Ease DIR (%)	+4.1
Calving Ease DTRS (%)	+1.6
Birth Weight (kg)	+1.5
Actual Birth Wt. (kg)	39.5

200 Day Weight (kg)	+30
400 Day Weight (kg)	+50
200 Day Milk (kg)	+20

Eye Muscle Area (sq cm)	+3
Terminal Index	+26
Self Replacing Index	+34



NOTES: Sired by L1 Achiever 162152, this is a beautiful young cow with a great L1 pedigree with looks and character to go with it. One daughter and one sister retained. Ran with L1 Achiever 212954 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 40 ERVIE BEAUTY 502604

b.24/05/2019

IN CALF
COW

Calving Ease DIR (%)	+1.6
Calving Ease DTRS (%)	+1.5
Birth Weight (kg)	+2.7
Actual Birth Wt. (kg)	36.5

200 Day Weight (kg)	+37
400 Day Weight (kg)	+77
200 Day Milk (kg)	+20

Eye Muscle Area (sq cm)	+4.4
Terminal Index	+37
Self Replacing Index	+46



NOTES: Sired by L1 Achiever 162152 and what a smart young cow. Over the years this family has continued to produce top cattle for us. Her dam sold for over £3000 in our 2020 cow sale. Three daughters retained. Ran with L1 Achiever 212954 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.



LOT 41 ERVIE NARCISSI 102607

b.24/05/2019

IN CALF
COW

Calving Ease DIR (%)	+4.6
Calving Ease DTRS (%)	+1.1
Birth Weight (kg)	+0.1
Actual Birth Wt. (kg)	40.5

200 Day Weight (kg)	+29
400 Day Weight (kg)	+57
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+2.5
Terminal Index	+25
Self Replacing Index	+31



NOTES: Extremely good broody daughter of L1 Achiever 151974. Upstanding easy fleshing young cow from the Narcissi family with perfect udder & teat scores at calving. Her first son brought £3200 in our 2023 sale. Two daughters & one sister retained. Ran with L1 Achiever 202813 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.
SALE FEATURE

LOT 42 ERVIE L1 ACHIEVEMENT 402589

b.19/05/2019

IN CALF
COW

Calving Ease DIR (%)	+4.4
Calving Ease DTRS (%)	-0.6
Birth Weight (kg)	-0.5
Actual Birth Wt. (kg)	30.5

200 Day Weight (kg)	+23
400 Day Weight (kg)	+34
200 Day Milk (kg)	+18

Eye Muscle Area (sq cm)	+0.9
Terminal Index	+19
Self Replacing Index	+25



NOTES: Good long feminine young cow sired by L1 Achiever 162044. Good long cow with plenty volume & high udder /teat scores. Dam of good heifer, Lot 9 today. Ran with L1 Achiever 192655 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 43 ERVIE L1 ACHIEVEMENT 302581

b.17/05/2019

IN CALF
COW

Calving Ease DIR (%)	+4.4
Calving Ease DTRS (%)	+1
Birth Weight (kg)	+0.3
Actual Birth Wt. (kg)	29

200 Day Weight (kg)	+29
400 Day Weight (kg)	+49
200 Day Milk (kg)	+20

Eye Muscle Area (sq cm)	+2.2
Terminal Index	+22
Self Replacing Index	+28



NOTES: Another fine daughter of L1 Achiever 151974 Deep bodied with good volume. Her dam sold for over £3000 in our 2020 cow sale. Three daughters and one sister retained. Ran with L1 Achiever 202813 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 44 ERVIE L1 ACHIEVEMENT 502583

b.17/05/2019

IN CALF
COW

Calving Ease DIR (%)	+5.3
Calving Ease DTRS (%)	1
Birth Weight (kg)	0.6
Actual Birth Wt. (kg)	35.5

200 Day Weight (kg)	+30
400 Day Weight (kg)	+54
200 Day Milk (kg)	+15

Eye Muscle Area (sq cm)	+2
Terminal Index	+23
Self Replacing Index	+28



NOTES: Sired by L1 Achiever 151974. Same sire, same cow family as the last one and her dam also sold for over £3000 in our 2020 cow sale. Good hardy type of cow. One daughter retained. Ran with L1 Achiever 202813 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 45 ERVIE LISETTE 102579

b.16/05/2019

IN CALF
COW

Calving Ease DIR (%)	+0.4
Calving Ease DTRS (%)	+4.7
Birth Weight (kg)	+3.1
Actual Birth Wt. (kg)	39.5

200 Day Weight (kg)	+41
400 Day Weight (kg)	+80
200 Day Milk (kg)	+22

Eye Muscle Area (sq cm)	+2.8
Terminal Index	+36
Self Replacing Index	+46

┌── CL 1 Domino 7128T 1 ET 42788272
 ┌── HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 ┌── HH Miss Advance 6054S (Donor) {DLF IEF HYF} 42674036
Sire: Ervie RL1 Achiever 151973N (DH) AI ET (Imp USA) UK583609 401973
 ┌── HH Advance 396N (Ser/Sire) {DLF IEF} 42370325
 ┌── HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
 ┌── HH Miss Advance 0023K {DLF IEF HYF} 42050491
ERVIE LISETTE 192579 (DH) {HYF} UK583609 102579

┌── CL 1 Domino 477P (Ser/Sire) 42482436
 ┌── Ervie L1 Achiever 91151H (DH) AI ET (Imp USA) UK583609 101151
 ┌── HH Miss Advance 5209R (Donor) {DLF IEF HYF} 42576465
Dam: Ervie Lisette 172297 (DH) UK583609 602297
 ┌── Ervie L1 Achiever 91150I (DH) AI ET (Imp USA) UK583609 701150
 ┌── Ervie Lisette 131613 (DH) UK583609 101613
 ┌── Ervie Lisette E994 (DH) UK583609 500994

NOTES: Sired by L1 Achiever 151973N. Lisette's our most productive family in recent years, producing more than a few of our bull sale top prices. Her dam sold for £2500 in our 2020 cow sale. Her first bull sold for £3200 in our 2023 bull sale. Her second bull is Lot 29 in our bull sale this year on Thursday. She came in slightly lame for video shoot but should be 100% for sale day. Ran with L1 Achiever 202818 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 46 ERVIE LAURA 202573

b.15/05/2019

IN CALF
COW

Calving Ease DIR (%)	-3.5
Calving Ease DTRS (%)	+5
Birth Weight (kg)	-0.2
Actual Birth Wt. (kg)	40

200 Day Weight (kg)	+39
400 Day Weight (kg)	+69
200 Day Milk (kg)	+17

Eye Muscle Area (sq cm)	+3.8
Terminal Index	+31
Self Replacing Index	+41

┌── CL 1 Domino 7128T 1 ET 42788272
 ┌── HH Advance 0132X (Ser/Sire) {DLF IEF HYF} 43073963
 ┌── HH Miss Advance 6054S (Donor) {DLF IEF HYF} 42674036
Sire: Ervie RL1 Achiever 151966N (DH) AI ET (Imp USA) UK583609 401966
 ┌── HH Advance 396N (Ser/Sire) {DLF IEF} 42370325
 ┌── HH Miss Advance 7063T (Donor) {DLF IEF HYF} 42785298
 ┌── HH Miss Advance 0023K {DLF IEF HYF} 42050491
ERVIE LAURA 192573 (DH) {HYF} UK583609 202573

┌── HH Advance 399N (Ser/Sire) {DLF IEF} 42370328
 ┌── Ervie L1 Achiever 854A (DH) ET (Imp USA) UK583609 500854
 ┌── HH Miss Advance 351N 1ET (Donor) {DLF IEF} 42370280
Dam: Ervie Laura F1104 (DH) UK583609 301104
 ┌── Ervie King Kong (DH) JUD/K41/124
 ┌── Westwood Laura 390th (DH) UK302615 400090
 ┌── Westwood Laura 327th (DH) E2/L24/125

NOTES: Upstanding, feminine and long and sired by L1 Achiever 151966N. High volume with high udder/teats scoring. A great family for us and many more breeders in the country. Dam produced bulls to £7200, £3400 & £3000. Two daughters retained. Genetically she is probably the best prospect we offer here today and probably we're crazy to sell her! Ran with L1 Achiever 202818 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.



LOT 47 ERVIE SATINA 102572

b.15/05/2019

IN CALF
COW

Calving Ease DIR (%)	+9
Calving Ease DTRS (%)	+4.3
Birth Weight (kg)	-1.1
Actual Birth Wt. (kg)	28.5

200 Day Weight (kg)	+19
400 Day Weight (kg)	+40
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+1.9
Terminal Index	+25
Self Replacing Index	+33



NOTES: Stunning young Satina cow sired by L1 Achiever 162044. High udder & teat scores and easily one of our sale features today. Read the notes on this family. One daughter retained and her son is Lot 49 in our bull sale on Thursday. Ran with L1 Achiever 202818 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 48 ERVIE LISETTE 602570

b.14/05/2019

IN CALF
COW

Calving Ease DIR (%)	+2.1
Calving Ease DTRS (%)	+5.9
Birth Weight (kg)	+0.3
Actual Birth Wt. (kg)	37.5

200 Day Weight (kg)	+34
400 Day Weight (kg)	+74
200 Day Milk (kg)	+16

Eye Muscle Area (sq cm)	+3.7
Terminal Index	+33
Self Replacing Index	+42



NOTES: Sired by L1 Achiever 151966N and from our Lisette family. Came in with a sore eye for the video and was treated. Should be right for the sale day. Really good-bodied cow who scored perfect for udder & teats at calving. Three daughters and one sister retained. Half-sister produced tremendous £4600 bull for our 2022 bull sale and another at £3200 in 2023. Ran with L1 Achiever 202818 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.

LOT 49 ERVIE UNITARIAN 502555

b.09/05/2019

IN CALF
COW

Calving Ease DIR (%)	+6.5
Calving Ease DTRS (%)	+1.4
Birth Weight (kg)	+0.4
Actual Birth Wt. (kg)	33

200 Day Weight (kg)	+31
400 Day Weight (kg)	+63
200 Day Milk (kg)	+28

Eye Muscle Area (sq cm)	+2.7
Terminal Index	+32
Self Replacing Index	+42



NOTES: Tremendous young cow sired by L1 Achiever 162044 and with great body and presence. Her dam sold for over £3000 in our 2022 cow sale. One daughter & one sister retained. Ran with L1 Achiever 192655 01/08/2023 to 05/10/2023. Pd'd in-calf 22/11/2023.



ERVIE HEREFORDS Est. 1969

The Ervie Hereford herd was established in 1969 by John Telfer Douglas and originally formed by buying females with mainly Haven bloodlines and over the years we added further female lines when the opportunity arose. Since 2005, we have concentrated in using Line One Hereford genetics from Montana in the USA and we continue to import embryos from there once or twice every decade. We have developed our herd by selecting on natural performance, fertility, milk, calving ease, fleshing ability, conformation and overall soundness. We raise our cattle as a commercial enterprise with emphasis on low input and low cost of production. By using only our best straight Line One bulls and applying a planned line breeding programme across the entire Ervie herd, we have developed our own “Ervie” cow type and have discovered a programme that is simple and effective for us and our valued commercial bull customers.

The advantage of high performing, line bred cattle is of course, increased predictability, uniformity, as well as the hybrid vigour generated in their progeny by an outcross either within breed or between breeds.



ERVIE HEREFORD TRIBE FAMILIES

TRIBE 1 FAMILIES

- **BEAUTY.** Brockloch Beauty 17th purchased from Willie Barclay, East Brockloch, Ayrshire in 1994. This family produced our £4500 sale-topping bull in 2015. Solid cattle.
- **CAROL LILY** Onguten Carol Lily 39th bought at their herd dispersal in 1997 and has provided us with a top family line since. Full of quality. Bulls sold twice to £4000 in 2014 and another at £4000 again in 2017.
- **L1 ACHIEVEMENT K FLUSH.** Result of an embryo flush from a Fort Keoch station dam and a Holden sire in 2008.
- **L1 ACHIEVEMENT N FLUSH.** Result of an embryo flush from Beran Bros. in Kansas using a Holden dam and a Holden sire in 2015. Service sires RL1 Achiever 151966N & RL1 Achiever 151973N are from the same flush.
- **L1 ACHIEVEMENT G FLUSH.** Result of an embryo flush from a Holden dam and a Holden sire in 2008. Bulls sold to £5800 in 2011.

TRIBE 2 FAMILIES

- **LISETTE.** Findowrie Lisette 5th was a heifer full of Haven bloodlines purchased in Edinburgh 1972 and she established one of the strongest and best families in our herd. This family produced our top two sale prices at £7000 & £8200 in 2018 and our sale-topper this year of £3700 with another at £3200.
- **LAURA.** Weswood Laura 390th was a tremendous daughter of Ervie King Kong we purchased from Clive Davies in 2003. This has become an extremely important family to us and produced our £7200 sale-topper in 2016. Other top bulls have gone to £5500 in 2011 and our second top 2020 price £3600.
- **GYPSY.** Dovemount Gypsy B22, another Ervie King Kong daughter was purchased in 2006 from George Thorley. The family line goes right back to Marlow breeding and has become a particularly important family to us. Bulls have sold to £4500 in 2019 and £3500 in 2020.
- **L1 ACHIEVEMENT M FLUSH.** Result of an embryo flush from a Holden dam and a Cooper sire in 2015.
- **MODEL.** Sherlowe Model 270th was purchased at the herd dispersal in 1986. Daughter of Wabash Imager 22F and full of good breeding, she has provided us with a very important family.
- **L1 ACHIEVEMENT D FLUSH.** Result of an embryo flush from a Holden dam and a Holden sire in 2005.
- **HAZEL.** Alexandra & I purchased Wenlock Hazel 24th at the famous Wenlock herd in 1994, along with three other Wenlock cows

TRIBE 3 FAMILIES

- **PANSY.** Border Pansy K44 was purchased from the Border Herefords herd of Stan & Hellen Quan in 1994 and is definitely well established in the Ervie herd now. The family goes way back to the Marlow herd. Top bulls have sold to £4000 in 2011.
- **NARCISSI.** Studdolph Narcissi J19 was purchased at Hereford from Messrs Thorne in 1975. Easy-fleshing and great milkers, they have been one of our main families over the years.
- **L1 ACHIEVEMENT A FLUSH.** Result of an embryo flush from a Holden dam and a Holden sire in 2005. Our first embryo flush from Jack Holden and what a line of females it has become. Our bull sale topper in 2013 from this family made £4600 and we had one this year at £3500.
- **NOREEN.** . Kilphin Noreen J1 was the last heifer from the herd of Tom & Billy Nelson, and we bought her from them in 1994. Good hardy types. Bulls have sold to £4500 in 2013.
- **PLUM.** This family stems from the purchase of Free Town Plum 76th, an excellent daughter of Free Town Foremost, in 1993.

TRIBE 4 FAMILIES

- **PEACH.** Harrold Peach 16th was purchased in Edinburgh from Messrs Tusting Partners, Bedford in 1972 and has gone on to become our best known and most numerous family. This female line is so strong and has produced foundation females for many herds. Bulls sold to £4000 in 2011 and £4800 in 2016.
- **L1 ACHIEVEMENT H FLUSH.** Result of an embryo flush from a Holden dam and a Cooper sire in 2009. Lot 107 is from this flush, which also produced two especially important herd sires in Ervie L1 Achiever 91149H and Ervie L1 Achiever 91151H. These bulls had huge influence in establishing the strength of breeding we have in the herd today.

TRIBE 5 FAMILIES

- **TRIBUTE.** This is a great family in our herd and is established from the purchase of Brockloch Tribute 11th in 1994 from Willie Barclay, East Brockloch, Ayrshire. Top bull sales have been our 2019 bull sale topper at £7000 and another at £3000.
- **UNITARIAN.** Aultoun Unitarian 46th was purchased from Graham Stratford, Hampshire, in 1995 and has established a beautiful and productive line of females in our herd. Our 2017 bull sale topper at £6200 was from this family.
- **L1 ACHIEVEMENT E FLUSH.** Result of an embryo flush from Beran Bros., Kansas in 2008 using a Cooper dam and a Holden sire.
- **SATINA.** Venture Satina was purchased from Axel Johansen, Denmark in 2003 and the family has produced many good cattle for us since then. US genetics.
- **TSUGA.** Salbri Tsuga 87th was purchased as a maiden heifer from Mannon Lewis in Anglesey in 2010, as we wanted a good daughter of Ervie Builder C744 who was by the US bull HH Home Builder 603. Tsuga 87th proved to be a tremendous breeder for us

AIRIES ABERDEEN ANGUS SELECTION POINTS

- ▶ A broad muzzle, though the head must not be course
- ▶ Good length of neck running into smooth shoulders
- ▶ Moderate in height and volume but with good length
- ▶ Legs strong and flinty but not course boned
- ▶ Easy fleshing with firm muscle and a full loin
- ▶ Rump full but not extravagant
- ▶ Cows a tight level udder with small straight teats. Must milk well
- ▶ Bulls a good scrotal size and a tight sheath
- ▶ A good tail setting is important. High tailheads not tolerated
- ▶ Birthweight must be small to moderate



