76 years of raising cattle with today's cattleman in mind

SIROI HEREFORD RANCH

34th Annual Ranch-Ready Production Sale

THURSDAY, **FEBRUARY 1, 2024**

1:00 p.m. (MT) • At the Ranch

Dear Cattlemen and Women:

Wow, what a year, to say the least. A cool spring followed by a quick warm-up and spotty rain led to a summer full of flies and grasshoppers. But there's relief in the fact we are staring down the barrel of record feeder calf prices. With record-low cow numbers, and what seems to be a slower rebuild, I think they will be here for a while.

So now more than ever, it's important to work into genetics



Matt, Dawn, Mike and Lucas Stroh

that have some Ranch attributes about them to set yourself up for success in the coming years.

Two historic blizzards baptized this year's set of bulls in the early part of the 2022 calving season. They went to grass that was washed-out but abundant, then had to fight grasshoppers, heat, and drought in the back half of the summer season. We want to stress these guys were not creep fed. Their easy fall was cut short by another snowstorm before weaning. After weaning, they settled in and started eating well before a miserable December came crashing down. They finally caught a break and could grab a gear and start developing into the cattle that we know are good, rugged, ranch-ready two-year-old bulls. The bulls went to grass in June, were cake broke, and given Amiferm Range Pro Mineral all summer long. In October, we brought them into the feedlot and stepped the bulls into a ration consisting of silage, chopped hay, Gordy Steffans Bull Developer, and Power Boost. This feed ration shows our bull's ability to gain and their phenotypical power. These Bulls have not been fed to go to Denver or the butcher shop. We have them in the shape that will best serve you, the commercial cow-calf operator.

Again, we have a good group of commercial-grade bred heifers, and this year is no different. These girls have been range-raised, and they handled the adverse conditions of the Missouri Plateau well! They went to grass in May, where they were cake broke, and fed Edi Salt Blocks all summer. On July 2, we sorted the heifers into breeding pasture, and the two Angus Heifer bulls went out with them. We acquired the bulls From Ficek Cattle Company in Manning, ND. The heifers were preg-checked in December.

The bulls were video recorded on December 22, 2023. We expect the videos to be available on the livestock link in early January.

As always, the Bulls will be on display the afternoon before the sale and the day of the sale. If you'd like to stop by and sort through the bulls prior to sale day, remember the coffee's on, and you're welcome to stop by any time. We want to thank our previous customers for their continued support and to let you know we look forward to hearing from you. We hope to see you down the road.

~ The Stroh Family Mike, Dawn, Lucas and Matthew Stroh

1010 Highway 22 South, Killdeer, ND 58640 701-573-4373 (home phone) 701-290-1191 (Mike's Cell) 701-690-4860 (Matt's Cell) acmecatl@ndsupernet.com strohherefordranch.com Like us on: Follow us on:



76 years of raising cattle with today's cattleman in mind

STROH HEREFORD RANCH

34th Annual Ranch-Ready Production Sale

THURS., FEBRUARY 1, 2024

1:00 p.m. (MT) • At the Ranch • Join us for a free lunch

Selling: 43 Registered Coming 2-Year-Old Bulls (A two-year-old bull has more longevity and can cover more cows than a yearling bull. These bulls are cake broke and ready to go to work for you.)

2 Commercial Hereford Bulls 25 Commercial Hereford Heifers (Bred to Black Angus Bulls) 15 F1 Baldy Yearling Heifers

AUCTIONEER:

SALES REPRESENTATIVES:

Jill Hotchkiss, Hereford America 605-490-1409
Marc Hotchkiss, The Livestock Link 605-210-1956
Kevin Murnin, American Hereford Association 406-853-4638
Will Bollum Western Ag Reporter 507-244-0833
Scott Dirk, Tri-State Livestock News

Videos online at: www.thelivestocklink.com



EPDs are current as of 1/2/24

TERMS & CONDITIONS: All cattle will be sold to the highest bidder without reserve. The terms of the sale will be cash. The auctioneer will settle any dispute as to bids.

Each animal will become the property of the buyer as soon as sold. Cattle will be cared for a reasonable length of time after the sale, at the buyer's risk. Announced changes in catalog information sale day, take precedence over printed material in this catalog. Everyone attending this sale does so at his own responsibility and risk, and without liability on the part of the owner or his employees.

GUARANTEE: All bulls of breeding age are guaranteed breeders. If an animal fails to breed after a trial of six months, it may be returned to the seller at buyer's expense. The seller reserves the right to try said animal for six months and if it proves a breeder to return it to the station of buyer at seller's expense. If the animal proves to be a non-breeder it will be replaced with an animal of equal quality or credit will be given for next years sale.

We assume no liability legal or otherwise to make any further compensation to the buyer no other warranty of any nature is expressed or implied.

Extreme care has been taken in copying each pedigree to avoid errors. We are not to be held responsible for any error which might appear and which is beyond our control in the printing of the catalog.

DELIVERY: Deliveries will be made on purchase of \$3500 or more to central points up to 400 miles. We will cooperate with buyers on delivery of all cattle regardless of number or distance. No delivery provided for heifers.

ABSENTEE BIDDING: Anybody wishing to bid that cannot attend the sale may place a phone bid by contacting any listed sales representative, (Will Bollum, Scott Dirk, Kevin Murnin and Jill Hotchkiss), Mike Stroh, Matt Stroh or Scott Weishaar.

KILLDEER ACCOMMODATIONS: Cobblestone Hotel & Suites, 701-764-2200; Mountain View Hotel, 701-764-5843.

We will cooperate with delivery arrangements or take \$100.00 (per bull) off if picked up on sale day (Bulls Only)



Hereford-Influenced calves.

For more information, contact Mike 701-290-1191 or Matt 701-690-4860

Stroh Hereford Ranch

TRAIT DEFINITIONS

The American Hereford Association (AHA) currently produces expected progeny differences (EPDs) for 17 traits and calculates three profit (\$) indexes.

CALVING EASE DIRECT (CED) – CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and sire B has a CE EPD of -2, then you would expect on average if comparably mated, sire A's calves would be born with an 8% more likely chance of being unassisted when compared to sire B's calves.

BIRTH WEIGHT (BW) - BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 3.6 and sire B has a BW EPD of 0.6, then you would expect on average if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not always, indicate more calving difficulty. The figure in parentheses found after each EPD is an accuracy value or reliability of the EPD.

WEANING WEIGHT (WW) - WW EPD is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

YEARLING WEIGHT (YW) - YW EPD is an estimate of post-weaning growth that is measured in pounds. For example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb. heavier at a year of age when compared to sire B's calves.

DRY MATTER INTAKE (DMI) - The Dry Matter Intake EPD predicts the daily consumption of pounds of feed. For example, if sire A has a DMI EPD of 1.1 and sire B has a DMI EPD of 0.1, you would expect sire B's progeny, if comparably mated, to consume on average 1 pound of feed less per day.

SCROTAL CIRCUMFERENCE (SC) - Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility. It is related to the bull's own semen quantity and quality, and is also associated with age at puberty of sons and daughters. Larger SC EPDs suggest younger age at puberty. Yearling sons of a sire with a .7 SC EPD should have yearling scrotal circumference measurements that average 0.7 centimeters (cm) larger than progeny by a bull with an EPD of 0.0 cm. In the Hereford genetic analysis, a multiple-trait model was used for scrotal circumference. Weaning weight was used as a predictor variable to increase the prediction accuracy of SC EPDs. Therefore, an animal with a weaning weight EPD should also have a SC EPD.

SUSTAINED COW FERTILITY (SCF) - The AHA's new Sustained Cow Fertility EPD (SCF) is a prediction of a cow's ability to continue to calve from three years of age through twelve years of age, given she calved as a two-year-old. The EPD is expressed as a deviation in the proportion of the ten-possible calving's to twelve years old expressed as a probability. For example, the daughters of a bull with a 30 EPD would have the genetic potential to have one more calf by age twelve then the daughters from a bull with a 20 EPD. In other words, the daughters from the 30 EPD bull would have a 10% greater probability of having one more calf than the bull with a 20 EPD. This is equivalent to saying that the daughters are 10% more likely to remain in the herd to age 12.

MATERNAL MILK (Milk) – The milking ability of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability. Daughters of the sire with a +14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a bull with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

MATERNAL MILK & GROWTH (M&G) - Maternal Milk & Growth reflects what the sire is expected to transmit to his daughters for a combination of growth genetics through weaning and genetics for milking ability. It is an estimate of daughters' progeny weaning weight. A bull with a 29 lb. M&G EPD should sire daughters with progeny weaning weights averaging 19 lb. heavier than progeny of a bull's daughters with a M&G EPD of 10 lb. (29 minus 10 = 19 lb.). It is equal to one-half the sire's weaning weight EPD, plus all of his MM EPD. No accuracy is associated with this since it is simply a mathematical combination of two other EPDs. It is sometimes referred to as "total maternal" or "combined maternal." **MATERNAL CALVING EASE (MCE) -** MCE EPD predicts how easily a sires daughters will calve at 2 years of age and is measured on a percentage. For example, if sire A has a MCE EPD of 7 and sire B has a CE EPD of -3, then you would expect on average if comparably mated, sire A's daughters would calve with a 10% more likely chance of being unassisted when compared to sire B's daughters.

MATURE COW WEIGHT (MCW) - The MCW EPD was designed to help breeders select sires that will either increase or decrease mature size of cows in the herd. The trait was developed after years of cow weight data collection and the EPD relates directly to the maintenance requirements of a cow herd. An example of how the MCW EPD allows breeders to compare sires: If sire A has a MCW EPD of 100 and sire B has an EPD of 85, then you would expect the females of sire A, if mated to similar cows, to be 15 lb. heavier at mature size.

UDDER SUSPENSION (UDDR) - Scores range from 9 (very tight) to 1 (very pendulous) and represent assessments of udder support. Weak udder suspension results in pendulous udders that make it difficult for a calf to nurse. Weak suspension in the udder indicates a lack of support in the ligament that ties the udder to the cow's body wall. Over time, weakness in this ligament will allow the udder to hang down too far from the body and may subject the udder to serious problems and increased potential for injury. UDDR EPDs are reported on the scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment. For example, if sire A has a UDDR EPD of 0.4, and sire B has a UDDR EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score better udder suspension in daughters of sire A, compared to sire B.

TEAT SIZE (TEAT) - Scores range from 9 (very small) to 1 (very large, balloon shaped) and are subjective assessments of the teat length and circumference. Oversized

teats are difficult for newborn calves to nurse, and the calf may not receive adequate colostrum. This could lead to a higher incidence of scours or decreased immunity levels in the newborn calf. TEAT EPDs are reported on the scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment. For example, if sire A has a teat size EPD of 0.4, and sire B has a teat size EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score smaller teat size in daughters of sire A, compared to sire B **CARCASS WEIGHT (CW)** – Carcass weight is a beneficial trait when considering the impact that pounds have relative to end product value. At the same age constant endpoint, sires with higher values for carcass weight. For example, if sire A has a CW EPD of 84 and sire B has a CW EPD 64, then you would expect the progeny of sire A, if harvested at the same age constant endpoint, to have a 20-lb. advantage in terms of hot carcass weight.

RIB FAT (FAT) - The FAT EPD reflects differences in adjusted 365-day, 12th-rib fat thickness based on carcass measurements of harvested cattle. Sires with low, or negative FAT EPDs are expected to produce leaner progeny than sires with higher EPDs. Ultrasound measures are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

RIBEYE AREA (REA) – REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle. Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

MARBLING (MRB) – MARB EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, (IMF)) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

BALDY MATERNAL INDEX (BMI\$) - The Baldy Maternal Index is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability from finishing of non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep the harvested progeny successful for CHB. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows.

BRAHMAN INFLUENCE INDEX (BII\$) - The Brahman Influence Index is a maternally focused index that is based on a production system that uses Brahman x Hereford cross cows. Progeny of these cows are directed towards a commodity beef market since Certified Hereford Beef does not accept Brahman influenced cattle. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability in finishing non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep harvested progeny successful for a variety of commodity based programs. This index targets producers that use Hereford bulls on Brahman influenced cows.

CERTIFIED HEREFORD BEEF INDEX (CHB\$) - The Certified Hereford Beef Index is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows and all progeny will be targeted for Certified Hereford Beef after the finishing phase. This index has significant weight on Carcass Weight to ensure profit on the rail. As well there is a positive weighting for Average Daily Gain along with a negative weighting on Dry Matter Intake to ensure efficient pounds of growth in the finishing phase. Keep in mind, this production system takes advantage of complimentary breeding with the commercial Angus cow. Although Marbling is weighted positively in this index, a positive weighting for Rib-eye Area and a negative weighting for Back Fat are a greater priority in this index to allow for optimum end-product merit. This is the only index that has no emphasis on fertility. Remember that no replacement heifers are being retained.

THE CHB SIRE OF DISTINCTION

The Certified Hereford Beef Sire of Distinction program recognizes Hereford bulls who excel in carcass traits. The American Hereford Association Board of Directors initiated the program in 2007 to recognize superior carcass bulls.

Qualifications - To qualify as a Certified Hereford Beef Sire of Distinction, a bull must be in the top 25% for the CHB\$ profit index and have a minimum accuracy level of 30% for both ribeye area (REA) and marbling (MARB) expected progeny difference (EPD). The Certified Hereford Beef Sires distinction is used to recognize sires in the Hereford breed that excel in improving carcass traits. A bull receiving the CHB status will be recognized with CHB after his name when doing an animal or EPD inquiry on Hereford.org.

EPDS FOR 2023 BORN CALVES													
CED	BW	WW	YW	DMI	SC	SCF	Milk	M&G	MCE				
3.3	2.7	55	89	0.2	1.0	16.7	26	54	2.0				
	UDDR												
89	1.26	1.27	70	.019	.43	.13	358	431	117				

• HERD BULLS •



SIRE CL 1 DOMINO 3146A A REG# DOB 43379774 2/4/13

HH ADVANCE 8050U ET HH ADVANCE 1087Y ET HH MISS ADVANCE 6109S

8g	CE 4.0	BW	WW 75	YW 109	Milk	M&G 67	CL 1 DC FAT 0.051	OMMINE REA 0.34	TTE 200 MRB 0.10	DM BMI\$ 257	CHB\$	
		CL 1 DO	OMINET		CL 1 DOMINO 206M HH MISS ADVANCE 153L CL 1 DOMINO 824H							
			HH	MISS AL	DVANCE	61095	HH MISS ADVANCE 4049P					

L1 DOMINO 03571

HH MISS ADVANCE 365N

Here is a large outlined, heavily muscled, deep sided Cooper bull. 3146A injects performance, muscle and maternal into a calf crop. As this comment is being written 3146A is in the top 10% of the breed for weaning, yearling, milk & growth and carcass weight. Well maintaining the rest of his maternal figures to be in the top 30% of the breed.



SII (RE D		5 10 REG# 713062	1	OMI DOB 16/16	ETOV	VN 6	519 4	ł	
	JW 73S NJV HH 5 MS 70	W18 W P60 ADVA 056 AI	IDER M3 HOMET 6 72N D NCE 70 DVANCE 36 DOM	OWN 10 AYDRE 56T 2 1281	OY ET	KCF BE SHF GO PW VIC NJW 94 HH ADV HH MISS CL 1 DO H5 MS	VERNES TOR BO J DEW ANCE 5 S ADVAI OMINO	SS 2360 OMER P 72N 104R NCE 502 486P	1 L37 606 20R ET	
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
6.8	1.4	55	87	26	53	0.011	0.26	0.07	367	106

We are very excited to bring this bull into our program. He brings a lot of length, width and muscling to the table! This guy is a true power house phenotypically and genotypically especially when you take a look at the maternal figures 57 on milk & growth and 27 on milk! We look forward to the impact he will have on our program in the years to come. 6194 has tested free of all genetic defects including Mandibulofacial Dysostosis this was verified through genetic testing in conjunction with the AHA for breed improvement.



SIRE	C		DOM	IINO	432	2 B			
R		REG#	1	DOB					
	43	4 700 1	7 1/	6/14					
CL I DO CLI DOI	MINO CL I HH J		1ETTE 0 CE 9016 2Y	955X W ET	CL 1 DC CL 1 DC CL 1 DC CL 1 DC HH ADV HH MIS CL 1 DC CL 1 DC	OMINET OMINO 8 OMINET ANCE 5 S ADVAI OMINO 8	TE 475F 360U TE 7136 061R E NCE 401 590R	5T 1ET T 16P ET	
CE BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
1.4 2.2	62	99	30	61	0.061	0.16	0.11	343	117

This calm dispositioned Cooper bull excels in the areas we believe to be beneficial to the modern beef producer. 432B stamps every calf the same while injecting a number of traits to be beneficial to a cow/ calf operation. He is in the top 20% of the breed in the performance categories while maintaining a maternal advantage which is second to none being in the top 10% of the breed for milk and milk & growth. He has recently been recognized as a Certified Hereford Beef Sire of Distinction through the American Hereford Association.



S	RE D		L 1 1 REG# 903454		DOB /9/18	878	BF			
	CLI DO	CL CL CL MINET	1 DOMI 1 DOMI 1 DOMI 1 E 5280	NETTE (NO 386	055X A 1ET	L1 DOM CL 1 DC CL 1 DC CL 1 DC CL 1 DC CL 1 DC CL 1 DC CL 1 DC	OMINET OMINO 8 OMINET OMINO OMINET	TE 8120 3600 TE 7136 1108Y 1 TE 440F	ST 1ET ET	
GE-EPD		CLI	DOMIN	ETTE 1	20Y	CL 1 DC			V	
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
0.9	3.3	63	94	39	70	0.051	0.20	0.30	402	130
Owned w	ith Coope	rs Herefo	rds, Willo	w Creek,	MT.					

• HERD BULLS •

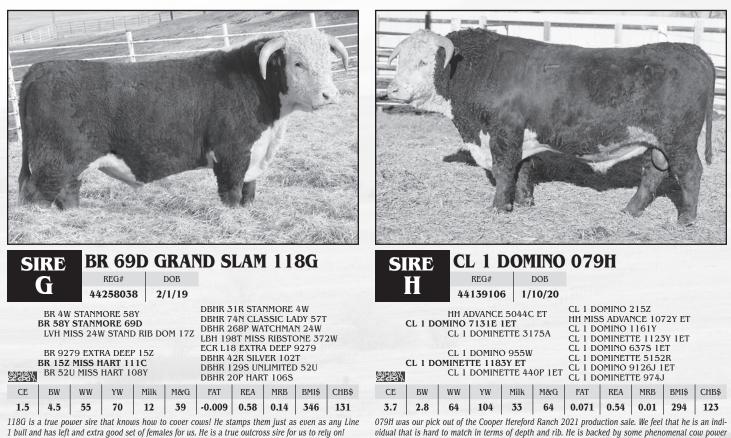




SIRE KB L1 DOMINO 952G ET													
F	N		REG#		DOB								
	4	44	01307	9 2/	16/19								
		ANCE 6	IH ADVA 5092D I 10NTAN CL 1 DO 5 647D CL 1 DO	ET A MISS MINO 2 1ET	753T	HH ADW HH MISS CL 1 DC MONTAN CL 1 DC CL 1 DC HH ADW CL 1 DC	S ADVAI OMINO 5 NA MISS OMINO 9 OMINET ANCE 3	NCE 105 592R 1E 5 306 9122W TE 0557 113N 1	ET 1ET K ET				
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$			
-2.5	4.2	61	105	36	67	0.031	0.52	0.03	330	121			
A long spine	ed large	outlined	l bull tha	t we feel	helped us	make son	ne solid c	attle.					

SIRE	CL 1 D	DOM	IINO	920) G	IET	`	
F	REG#	1	DOB					
	44011523	2/	10/19					
	CL 1 DOMING IINO 710E 1E HH MISS ADV CL 1 DOMING INETTE 2185 CL 1 DOMING	9119W V 1ET	CL 1 DC CL 1 DC HH ADV HH MISS CL 1 DC CL 1 DC CL 1 DC CL 1 DC	OMINET ANCE 7 S ADVAI OMINO 6 OMINET OMINET	TE 055X 026T E NCE 702 537S 1E TE 440P 477P	28T ET 7 7 7 7 1 ET		
CE BW V	WW YW	Milk	M&G	FAT	REA	MRB	BMI\$	
4.2 3.5	54 83	26	53	0.021	0.19	0.14	325	

Here is an extra soggy 710 son that has left us with super females!



079H was our pick out of the Cooper Hereford Kanch 2021 production sale. We feel that he is an individual that is hard to match in terms of depth and rib. He is backed by some phenomenal cow power going back to 440P and the legendary 055X cow. Progeny are early maturing and look the part of breeder bulls and brood cows. Owned in partnership with Cooper Hereford Ranch, Willow Creek, Mont. Semen available.

CHB\$

• HERD BULLS •





S	RE	Jŀ	I AC	VA	NCE	022	7H			
			REG#		DOB					
		44	14097	2 1/2	27/20					
	HH ADV JH L1 C	ANCE THE CL	I DOMIF 7088E MISS AE I DOMIF TTE 514 MISS AD	OVANCE 10 216 41C	4021B 0Z 1ET		OMINET ANCE 0 S ADVAI OMINO 0 OMINET ANCE 9	TE 7157 132X NCE 217 0145X TE 5131 189W E	78Z IET IR CT	
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
-0.6	3.0	54	86	32	59	0.051	0.33	0.26	416	127

A tremendous 7088 son that does a lot of things correctly, calves hit the ground, this spring, full of muscle and a lot of go. Looking forward to watching them mature in the coming month's. 0227 expresses phenomenal length, depth and thickness and moves around with tremendous altheticism. He is a true cowboys beef bull that will leave a mark on our program. Co-owned with Johansen Herefords in Castle Dale, Utah.

			REG#		DOB						
	0	44	141372	2 2/							
		ANCE S HH MIS HH AD	OMINO 5011C E 55 ADVA VANCE 7 TE 0162 OMINET	T NCE 12 115T X	74Y ET	CL 1 DC CL 1 DC HH ADV HH MIS L1 DOM HH MIS L1 DOM CL1 DC	OMINET ANCE 8 S ADVAI IINO 03 S ADVAI IINO 03	TE 6159 050U E NCE 402 571 NCE 372 396	T 21P ET		
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$	
5.7	1.5	47	77	30	54	0.031	0.61	0.06	321	98	

JH L1 DOMINO 0246H

An easy doing 5011C son. We like his muscle expression. Daughters look to be soft sided and extremely feminine while sons are smooth made bulls. First calves coming 2022.

JUNIOR HERD BULLS •

SIRE



0.0			acre au				- Contraction of the local division of the l		And Designed	
SI	RE	K	L DE	SEF	RT T	ORO	10	10		
	K		REG#		DOB					
		44	347738	5/	23/21					
	OR TP D (L KL FOXY	ESERT OR 302 .3 DESI (LADY	7 MISS I ERT FOX	DS 680 UPS DC DS 905 GH RAM L3 LAD L3 DES	ANCE 1 5 MS TF MINO 3 9 MS BI 1BO 279 Y GOLD ERT ZEU Y STORI	ROY 860 027 EEF 815 9R 358 JS 962				
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
7.7	1.3	59	91	33	63	0.071	0.77	0.44	443	159
Our selec	tion from	the Lard	ent and S	ons 202	2 produc	tion sale. I	Ne like hi	s biq pou	verful hip	, superio

Our selection from the Largent and Sons 2022 production sale. We like his big powerful hip, superior muscle shape and true athleticism. We feel this outcross pedigree will complement our practical approach for creating cattle for working ranches.



SIRE JH ADVANCE											
	1		REG#		DOB						
		44	24624	9 3/	3/2/21						
HH ADVANCE 4082B ET HH ADVANCE 6212D ET HH MISS ADVANCE 7003T JH ADVANCE 5114C JH MISS ADVANCE 8134F											
PD X	BW	WW	YW	Milk	M&G	JF					
.9	2.9	60	92	31	61	0.					
naller	framed J	ohansen	bull with	a big hip	and smo	oth					

	CL 1 DO	OMINO	1161Y		
	HH MIS	S ADVAI	YCE 910)2W	
	CL 1 DO	OMINO 3	320N		
	HH MIS	S ADVAI	YCE 513	39R ET	
	HH ADV	ANCE 1	098Y		
	JH L1 D	OMINE	TTE 311	4A	
	L1 DOM	IINO 07	520		
	JH MISS	S OXH A	DVANCI	E 8003	
I	FAT	REA	MRB	BMI\$	CHB\$
ļ				5.114	CIID+
	0.071	0.20	0.22	346	106

A smaller framed Johansen bull with a big hip and smooth shoulder. We look forward to seeing his first offspring this spring.

ALH GE E

C

JUNIOR HERD BULLS



XTC 83G SUPER RIB 1J SIRE REG# DOB Μ 44398445 3/20/21 DONORAH 8B SUPER LAD 14E DONORAH 77J SUPER LAD ET 8B DON 4Y SUPER LASS 19A XTC 14E SUPER RIB 83G AGA 109U RIB STANDARD 38Y XTC RIB LASS 123D

Milk

24

LBH 106Z EXTRA DEEP 96C XTC 96C LYNX 65G XTC 955W LYNX 12E

YW

72

CE

6.4

BW

3.7

ww

57

MVF 51Y STD DOM LASS 116B BR 9279 EXTRA DEEP ET 106Z LBH 66T MISS RIBSTONE 116X CL 1 DOMINO 955W XTC 109Y MOMMA BEAR 121A BMI\$ CHB\$ FAT REA MRB M&G 52 0.011 0.39 0.09 319

106

Breeder bull deluxe. 1J is a deep-bodied, curve-bender bull. With a 77 pound birthweight and an adjusted WW of 805. We look forward to getting this exciting outcross sire here and walking our pastures. 1J is a rugged, soggy, athletic bull that has muscle to burn. We are really looking forward to seeing the first calves this spring. Super Rib 1J is our 2022 pick from XTC Ranches of Eastend, Sask. We feel he will compliment our functional approach to creating cattle for working ranches.



S	IRE	JF	IL1	DO	MIN	0 22	21K		
	$\mathbf{\cap}$		REG#		DOB				
	U	44	343947	7 1/2	23/22				
		OMINO 9 CL HH S ADVAI	ADVANC 9108G 1 DOMIN ADVANC NCE 718 L1 DOMI	IET NETTE S CE 501	9184W IC ET	HH ADV HH MISS CL 1 DO L1 DOM CL 1 DO HH MISS CL 1 DO JH DOM	S ADVAI OMINO 4 IMINETT OMINO S ADVAI OMINO	NCE 105 461P 1E TE 520 1131Y 1 NCE 127 1127Y 1	56Y ET CT ET 74Y ET
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$
5.1	2.3	61	89	28	59	0.001	0.29	0.02	358
001111									

221K is a well-balanced smooth patterned bull that we believe possesses the necessary attributes to build functional range cows. We are looking forward to seeing this bull's offspring in April of 2024.



BR 234F FORTY CREEK 63K SIRE REG# DOB N C03094827 8/2/22

BR 58Y STANDARD 213B BR 213B FORTY CREEK 234F BR 15Z LADY ET 153C

BR 028X SENSATION 157B BR 157B SUPER DANDY 6E BR 58Y SUPER DANDY 18C GE¢EPD CE Milk BW WW YW M&G 3.7 54.4 81.1 26.4 53.6 3.2

BR 4W STANMORE 58Y BR 52U SILVER DOMINO 145Z BR 9279 EXTRA DEEP 15Z DBHR 68J STANDARD 155S CHURCHILL SENSATION 028X BR 52U STAR DONALD 151Z BR 4W STANMORE 58Y BR 4S SUPER DANDY 32A FAT BMI\$ CHB\$ REA MRB

0.02

na

na

0.061 0.40

Here is another outcross sire that we have brought in to our program to help compliment the Line 1 genetics we have been incorporating. 63K was our pick out of the 2023 Braun Ranch Production Sale for his style, structure, thickness, and length. He has a good momma cow backing him up and he himself looks to be at home out in the hills covering cows. We look forward to seeing his genetic presence established in our cow herd.



	SI	RE	Jŀ	IL1	DO	MIN	0 24	1K			
		P		REG#		DOB					
	ļ	<u> </u>	44	34463	1 1/	31/22					
		CL 1 DO JH L1 DO	CL CL CLI OMINE	1 DOMII DOMIN	ET NETTE 1 10 4721 12E	1 1 7 8 Y 3 1 E T	GB L1 I GB L1 I CL 1 DC CL 1 DC CL 1 DC CL 1 DC CL 1 DC HH ADV MONTA	DOM PRODUINO 8 DMINET DMINET DMINET DMINET ANCE 0	CS 160F 362U TE 7771 215Z TE 7591 002X	T IET T IET	
	CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
	3.4	2.0	58	88	32	61	0.061	0.31	0.26	308	132
24	1 is a s	quare mad	le stout	bull straig	tht out of	f the high	desert, he	's very at	hletic and	i an easy	keeper to

boot. We look forward to seeing his first calves born in 2024.

CHB\$ 115

• COW HERD •

Culling is the key to a successful cow herd, we cull on feet, utters and disposition as well as efficiency. We also have expectations for our momma cows. First and foremost we expect our cows to be able to go out and forage they are not fed any extra feed till the snows deep or the weather gets unbearably cold. Next, we calve out on rangeland, our cows must be able to lay down have their calf and have them up and nursing in a short amount of time. Thirdly, we only have our bulls out for 45-50 days so it is critical that they breed up in that time frame. Finally, we believe a short calving interval puts money into your pocket. Pictured below are some of our momma cows that we believe have been sharpened by iron into true queens of the range.

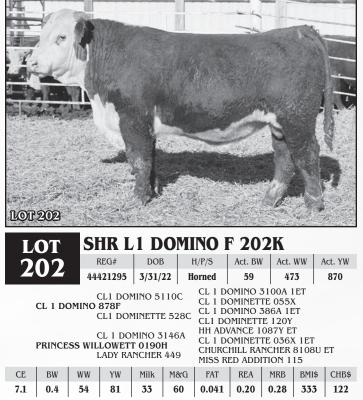


DAMS OF DISTINCTION •

According to The American Hereford Association (AHA), "A cow receiving the Dam of Distinction honor is a cow that meets the highest standards of commercial cattle production. The cow must do her job, but her owner must also manage the herd correctly to give her the opportunity to excel. Only a few active cows are recognized. All heifers have the potential to be a Dam of Distinction, but only a small percentage fit the job description of an ideal cow year in and year out. Females attaining the Dam of Distinction status are recognized with "DOD" after their names on the AHA website."

Stroh Hereford Ranch is pleased to say that we have a number of cows that are recognized by the American Hereford Association as Dams of Distinction. This is a recognition we have strived to achieve over the years because we know at the heart of every successful ranch is a solid cow herd.



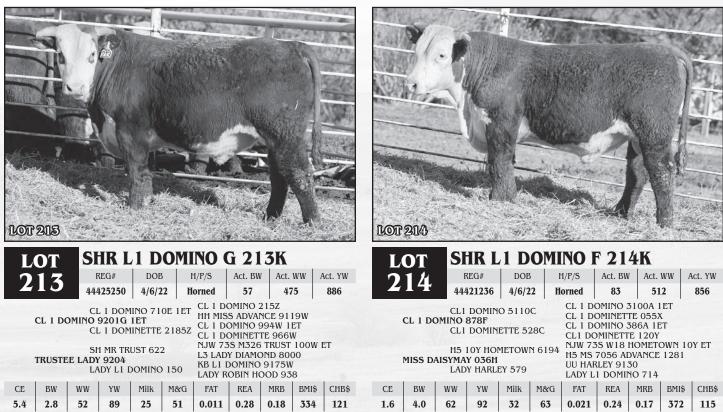


A great 878 son with lots of body and rib shape! He is in the top 50% of the breed or higher in 10 traits including CHB which means sons feeder calves will qualify for that program!



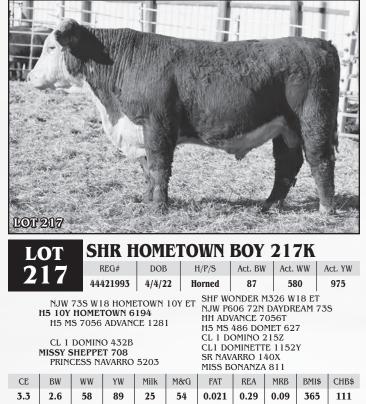
L	ОТ	SI	IR L	1 D	OM	INO I	H 21	1 K		
2	11	F	REG#	DOE	3 1	H/P/S	Act. BW	Act.	WW A	Act. YW
		444	22019	4/6/2	2 H	orned	87	54	4	917
	CL 1 DC CL UU SHR SE	DMINO 1 DOMI SENSAT	NO 713 079H NETTE FION 20 PNAL LA DLETON	1 183Y F 53 DY 872	ET	CL 1 D CL 1 D CL 1 D CHURC UU HAL CHURC	ANCE 5 OMINET OMINO 9 OMINET HILL SEI EY 0080 HILL RAI	TE 3175 955W TE 440F NSATIO) NCHER	5A ? 1ET N 028X	
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
4.7	2.4	54	91	33	60	0.051	0.31	0.04	334	109

A long spined 079 son that will bring eternal value and feed efficiency to a calf crop! He traces his lineage back to Rancher 8108 and MR. MOM 7745.



A smooth made 9201G with a lot of dimension and power in his hind quarter. He ranks in the top 50% of the breed or better for 11 traits, and is another CHB qualifier. 213 was a twin at birth.

Rugged stout and athletic! A 13 trait leader that was raised by a first calf heifer!

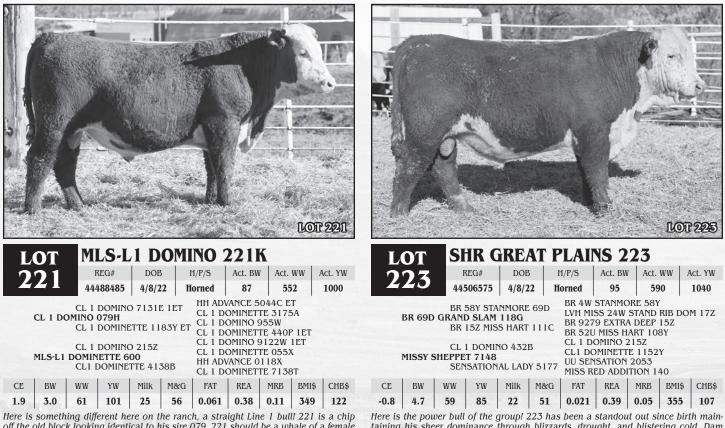


A balanced Hometown son that has a lot to offer! This bulls daughters will qualify for every value added female program the AHA offers!

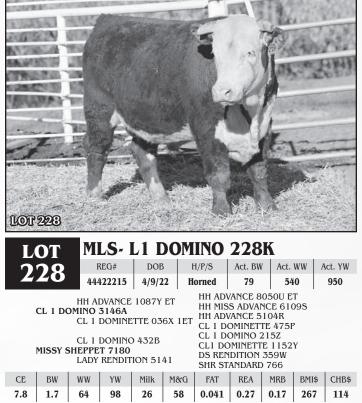


L	LOT SH ADVANCE 218												
2	18	F	REG#	DOB	3 1	H/P/S	Act. BW	Act.	WW	Act. YW			
44515705 4/7/22 Horned 86 505 930													
	JH ADVA MISSY S	NCE 0 JH CL HEPPE	li domi	INETTE NO 432	5141C	HH MIS CL 1 D JH MIS CL 1 D CL 1 D CL 1 D UU HAF	OMINO 4 S ADVAN OMINO 2 S ADVAN OMINO 2 OMINETT RLEY 913 TANDAR	ACE 402 2160Z 1 CE 113 215Z E 1152 50	21B ET 52Y				
CE BW WW YW Milk M&G FAT REA MRB BMI\$ CHB\$													
-0.3	3.4	53	83	30	56	0.041	0.25	0.14	368	114			

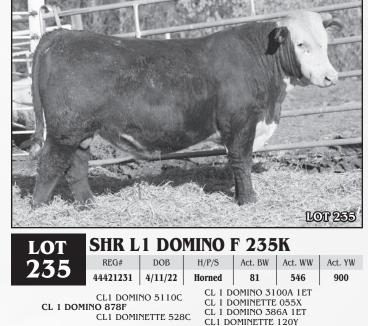
A good smooth 0227 son that may be just a tad better than his daddy.



off the old block looking identical to his sire 079. 221 should be a whale of a female maker tracing his lineage back to 055X twice, along with a shot of the 440P cow. His sons in a feeding cattle market will qualify for the CHB Program. Terms announced sale day. taining his sheer dominance through blizzards, drought, and blistering cold. Dam 7148 is a model 432B daughter that raises them through adverse conditions.

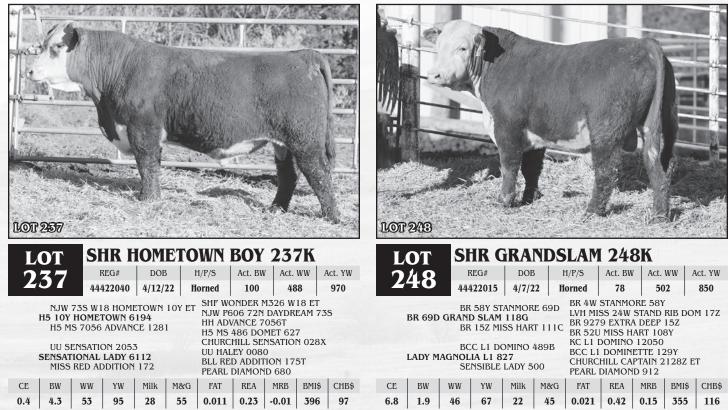


Wow! Here is a cowboys kind of bull, rugged with muscle, and bone. 228 is the perfect candidate to go out and work in tough country! A CHB qualifier.



	MISSYS	SHEPPE	TT 019	IINO 43 H DNAL LA		CL 1 DO CL 1 DO UU SEN MISS RE	OMINO 2 MINETT SATION	215Z E 1152 2053	-	
СE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	
.6	2.6	61	92	36	67	0.041	0.26	0.19	388	

WOW! 15 traits in to top 50% of the breed or better wrapped up into a smooth package. His momma is setting herself up to be an elite cow at a young age by raising this guy her first time out the gate! Numbers suggest that he is heifer safe.



C

3.

One of the most powerful 6194 sons to date. He has a big powerful quarter, and is long spined. He also has a good set to his shoulder and the sheer presence of a breeder bull. He will command your attention on sale day!

A good thick bull with a big hind end! This guy is made for big pastures. Grandmother 500 is a top notch Captain daughter.

CHB\$

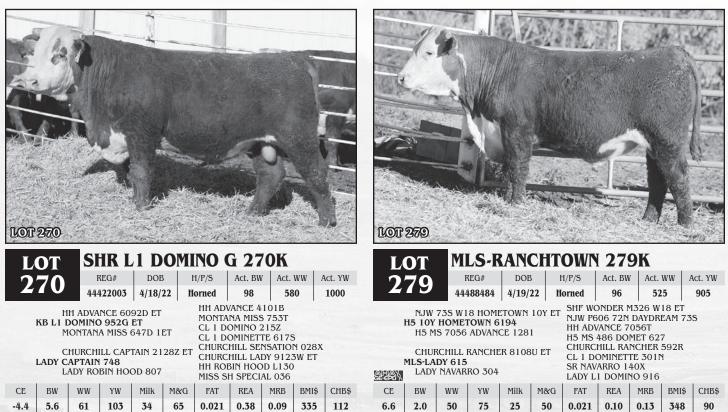


A square made 079 son with tons of individual performance tracing his lineage back to F Bonanza 027 twice. 027 was a staple herd sire in our program for years!



LOT SHR L1 DOMINO G 256K												
2	56	F	REG#	DOE	3	H/P/S	Act. BW	Act.	WW	Act. YW		
	30	444	21335	4/14/2	22 I	lorned	75	45	54	902		
	KB LI D M CI SENSIBI	OMINC ONTAN HURCHI LE LAD	A MISS (ET 547D 11 FAIN 21	ET	MONTA CL 1 DO CL 1 DO CL 1 DO CHURC CHURC OXH DI	VANCE 4 NA MISS OMINO 2 OMINET HILL SEI HILL LAI HILL LAI AMOND DY DOMII	753T 152 152 152 154 10 154 10 12 12 2215	N 0287 3W ET	(
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$		
6.6	1.6	47	86	30	53	0.031	0.32	0.20	348	120		

A solid made 952 son with suitable numbers for heifers. Dam 500 is an extra feminine 2128 daughter.



This 952 son is a great option. He will bring performance and maternal traits to a herd.

Here is another athletic 6194 son. 279 is a balanced clean made bull that moves like a cat. His dam 615 has a tremendous udder under her and is an elite range cow putting sons through the sale before.

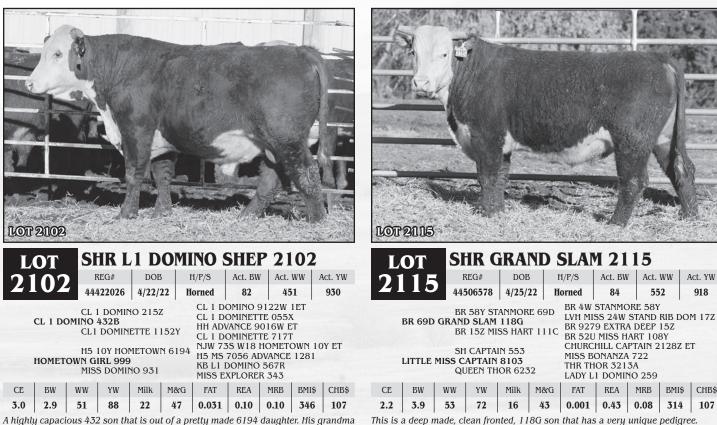


A smooth made heifer bull prospect that has serious cow power behind him.



LOT SHR L1 DOMINO H 299K													
2	00	F	REG#	DOE	3 1	1/P/S	Act. BW	Act.	WW /	Act. YW			
	99	444	425245	4/22/2	22 H	orned	98	55	0	925			
	BR 58Y STANMORE 69D BR 69D GRAND SLAM 118G BR 15Z MISS HART 111C CL 1 DOMINO 3146A MISS L1 WILLOWETT 8259 MISS L1 WILLOWETT 8259 MISS L1 WILLOWETT 8259												
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$			
-2.4	5.0	64	86	21	53	0.031	0.35	0.12	281	110			

Probably the thickest 118G son that we have! Deep made, highly capacious, and the look of a breeder bull. He will be easy to find in the pens sale day. Dam 8259 is a premiere 3146 daughter that is at home on the prairie.



931 worked hard for us for 13 years!

BMI\$

314

Act. YW

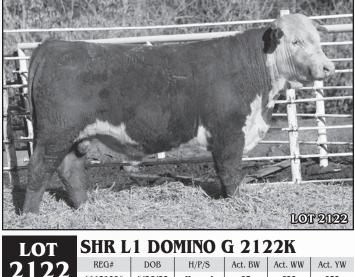
918

CHB\$

107



A soggy made 079H son that has one really productive line of momma cows behind him.



		~ -							_	
21	27) F	REG#	DOB	5	H/P/S	Act. BW	Act.	WW .	Act. YW
		444	421994	4/26/2	22 ł	lorned	97	62	2	932
		DOMINO MOI UU S TIONAL	ADVANC) 952G YTANA M SENSATI LADY 7 YCESS B	ET 11SS 64 ON 205 12	7D 1ET	MONTA CL 1 DO CL 1 DO CHURC UU HAL SH BON	ANCE 4 NA MISS OMINO 2 OMINET HILL SEI EY 0080 NANZA 5 LADY DC	5 753T 215Z TE 6175 NSATIO 0 007	N 028X	
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
-3.3	4.4	57	91	36	65	0.021	0.31	0.11	390	109

A fancy high performing 952G son out of a sure shot 2053 daughter that cranks out some good calves.



A smooth made Advance son who traces his lineage back to the ever influential Here is a really unique 118G square made, with dark pigmentation and long! Dam 855 is a standup cow who is at home in the hills!

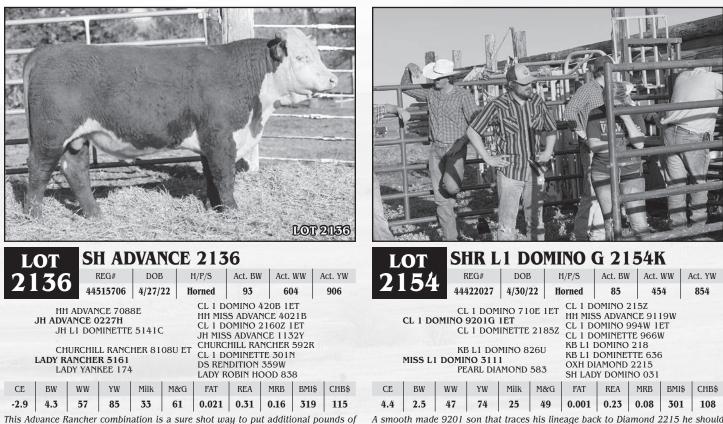
Churchill Rancher.



This bull was a favorite to watch develop all summer long. This bull has a lot of hip, carries a lot of muscle, and above all has the look of a bull that is ready to go cover momma cows!

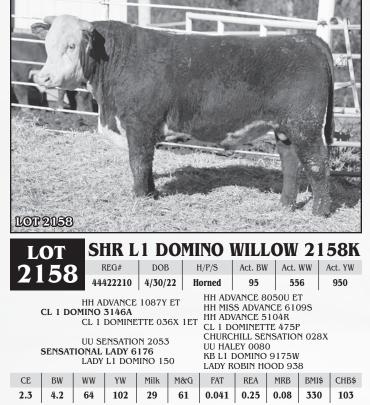
LOT	21.55									
	OT		IR L	1 D	OM	INO (j 21	33H	K j	
21	33	F	REG#	DOE	3	H/P/S	Act. BW	Act.	WW	Act. YW
		444	25254	4/30/2	22 H	orned	75	48	34	825
		OMINO SI CI SI EE LADY	1 DOM	1ET IINETTE UST 622	2185Z 2	HH MIS CL 1 DO CL 1 DO NJW 73 L3 LAD KB L1 I	OMINO 2 S ADVAN OMINO 9 OMINETT SS M326 Y DIAMC OOMINO ONANZA	ACE 911 94W 11 FE 966V TRUST 0ND 800 826U	ET N 100W	ET
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$
7.9	2.1	57	87	25	54	0.011	0.34	0.17	333	119

Smooth made 9201 out of a small framed trust daughter! He is a CHB qualifier!



This Advance Rancher combination is a sure shot way to put additional pounds of pay weight into a group of calves his mother has put sons and daughters through the sale before!

A smooth made 9201 son that traces his lineage back to Diamond 2215 he should stack some thickness into some feeder calves.

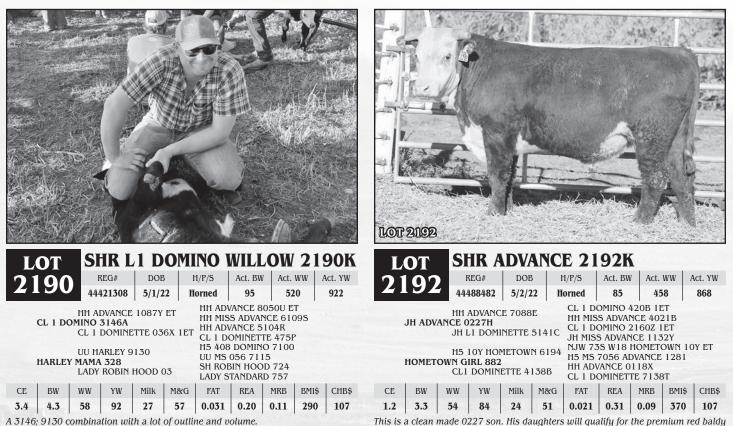


Probably my favorite 3146 in the sale! He is a very smooth made, good tracking bull that will make a phenomenal set feeder calves along with a really productive set of F1 females.

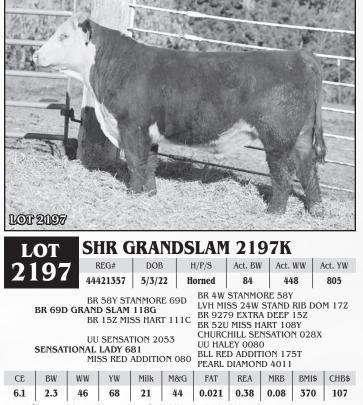


L	LOT SHR HOMETOWN BOY 2187K												
21	87	F	REG#	DOE	5	H/P/S	Act. BW	Act.	WW	Act. YW			
		444	22039	5/1/2	2	Horned	90	45	50	810			
	H5 10Y H5 M3 CL 1 MISSY S	HOME S 7056 DOMIN	ADVAN O 432B	194 CE 128		NJW P HH AD H5 MS CL 1 E CL 1 D CHUR	ONDER I 606 72N VANCE 7 486 DO OMINO 2 OMINETI CHILL RA DOMINO	DAYDR 056T MET 62 215Z E 1152 NCHER	EAM 73 7 2Y	-			
CE	BW	WW	YW	Milk	M&(ì FAT	REA	MRB	BMI\$	CHB\$			
2.7	2.4	50	81	27	52	0.021	0.12	0.08	336	103			
Amodo	rata ma	10 610	and th	at has t		OD's basi	ing him	unl					

A moderate made 6194 son that has two DOD's backing him up!



This is a clean made 0227 son. His daughters will qualify for the premium red baldy and maternal advantage programs.

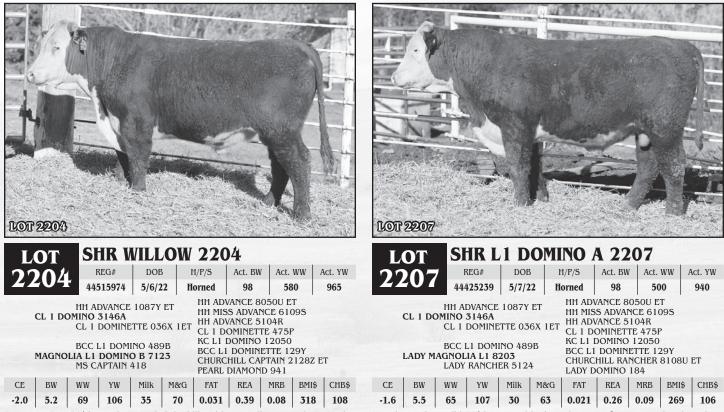




LOT SHR GRANDSLAM 2202K													
2202	REG#	DOB	H/P/S	Act. BW	Act. V	WW A	Act. YW						
	44422018	5/6/22	Horned	Horned 79 414 815									
	BR 58Y STANMORE 69D BR 69D GRAND SLAM 118G BR 15Z MISS HART 111C CL 1 DOMINO 432B MISSY L1 SHEPETT 870 SAGA LADY 4042 BR 59/279 EXTRA DEEP 15Z CL 1 DOMINO 215Z CL 1 DOMINO 215Z												
CE BW WW YW Milk M&G FAT REA MRB BMI\$ CHB\$													
3.9 3.1	51 73	19	44 0.031	0.28	0.09	327	107						

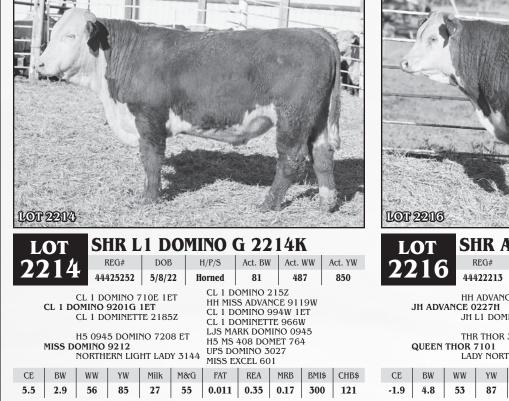
A real fancy made 118G son out of a really good 2053 daughter.

A deep soggy made bull with an extra good 432B daughter backing him up.



A square stout 3146 son that traveled the hills with ease all summer long. Mother 7123 is a great cow that handles adverse conditions well.

Here is another solid 3146 son, and he is a picture perfect reason they have been so iconic over the last 8 years soggy. This bull is correct and chalk full of red meat.

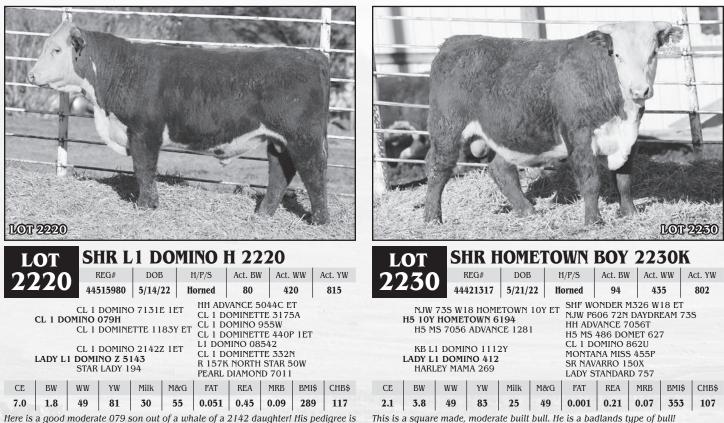


Wow! Here is a 9201 that should make some phenomenal females having every maternal trait in the top 50% of the breed or higher!



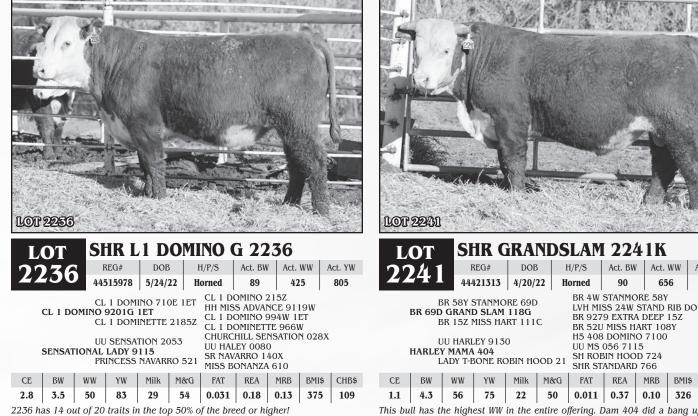
LOT SHR ADVANCE 2216K											
22	216	F	REG#		3	H/P/S	Act. BW	Act.	WW	Act. YW	
2216		444	44422213		22 I	lorned	97	45	50	830	
HH ADVANCE 7088E JH ADVANCE 0227H JH LI DOMINETTE 5141C THR THOR 3213A QUEEN THOR 7101 LADY NORTH STAR 313A HADVANCE 4021B CL 1 DOMINO 2160Z 1ET JH MISS ADVANCE 1132Y MAC'S RENDITON 20X THR MISS THOR 7125T R 157K NORTH STAR 50W MISS BONANZA 722											
CE	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$	
-1.9	4.8	53	87	27	54	0.021	0.37	0.13	345	114	

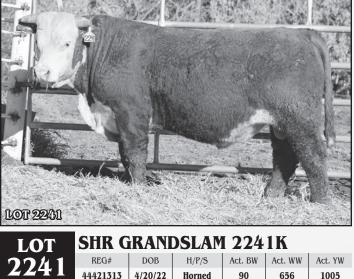
A moderate 0227 H son that has shots of Yankee and Bonanza in his background!



Here is a good moderate 079 son out of a whale of a 2142 daughter! His pedigree is unique from a line breeding view. Maternal great great grandsire is a Miles City bull.

Annual Ranch-Ready Production Sale



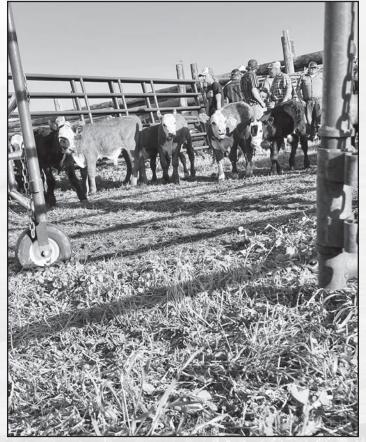


BR 69D GRAND SLAM 118G BR 15Z MISS HART 111C UU HARLEY 9130 HARLEY MAMA 404 LADY T-BONE ROBIN HOOD 21 BR 9279 EXTRA DEEP 15Z BR 9279 EXTR			444	21313	4/20/2	22 H	orned	90	65	6	1005		
		BR 69D GRAND SLAM 118G BR 15Z MISS HART 111C UU HARLEY 9130 HARLEY MAMA 404						LVH MISS 24W STAND RIB DOM 17Z BR 9279 EXTRA DEEP 15Z BR 52U MISS HART 108Y H5 408 DOMINO 7100 UU MS 056 7115 SH ROBIN HOOD 724					
	E	BW	WW	YW	Milk	M&G	FAT	REA	MRB	BMI\$	CHB\$		

This bull has the highest WW in the entire offering. Dam 404 did a bang up job in a year with washed-out grass, and abundant grasshoppers. These Canadian sired calves have some gas in the tank and 2241 is no exception.

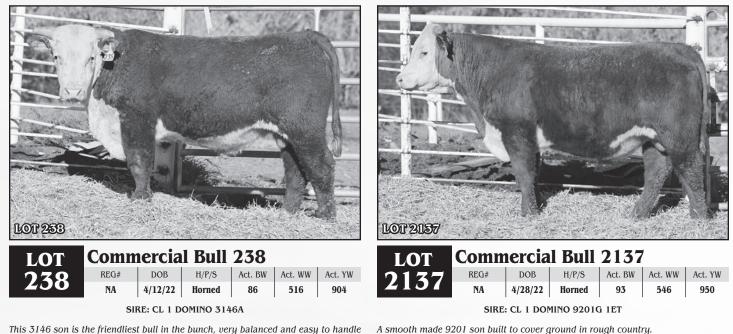


Another solid 118G that performed well. He is a large outlined, square made bull, and above all else made for rough country!



CHB\$

• COMMERCIAL BULLS •



• 2024 BRED HEIFERS

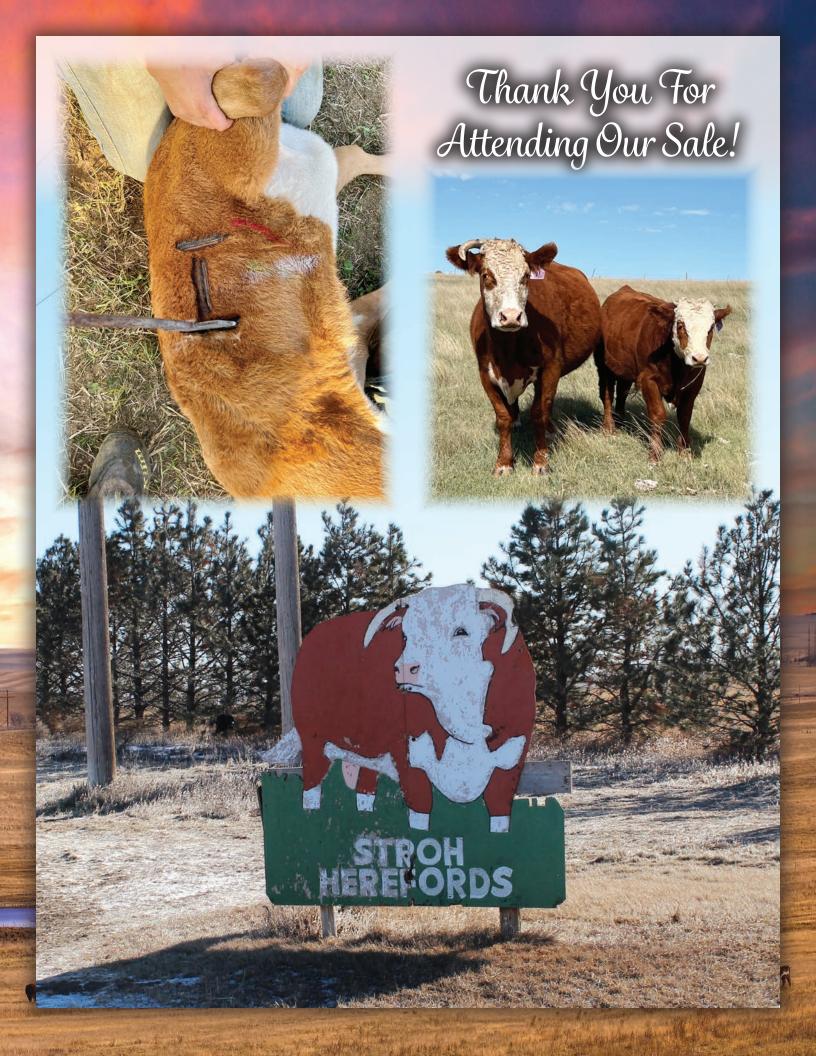
The 2024 sale heifers are cut right from the cloth of our own cow herd. These heifers were developed right alongside the 2024 heifers we will be retaining for ourselves. They are every bit as feminine, easy keeping, and broody as the females we will retain.

This year's heifers were turned out to grass in early June. Once out on pasture, they were cake broke and fed Amafirm Range Pro Mineral which was fed on a free choice basis. On July 2nd, we turned in two low birth weight heifer bulls which were purchased from Ficek Cattle Company of Manning, North Dakota. Their registration numbers are: FCC728 ADVANCE 218 and FCC 728 ADVANCE 222. The bulls were out for fifty days before they were pulled. The heifers were preg-checked in December by Circle C Vet and when called bred poured with Ivomec.

The heifers have been Bangs Vaccinated, and they have received a full line of animal health shots since birth. This year's heifers were vaccinated with Vista 5 in the spring of the year before we turned them out to grass. The heifers were brought in from fall pasture in early December and started on a ration of chopped hay, silage, and feed from Gordy Steffan. Should you have any questions regarding the heifers, please contact Mike at 701-290-1191 or Matt at 701-690-4860.



bull.



STROH HEREFORDS 1010 Hwy 22 S Killdeer, ND 58640

76 years of raising cattle with today's cattleman in mind

STROH HEREFORD RANCH

34th Annual Ranch-Ready Production Sale

THURSDAY, FEBRUARY 1, 2024

1:00 p.m. (MT) • At the Ranch

and I I