

# ZENS

HEREFORDS  
CANOVA, SOUTH DAKOTA



2024 PRIVATE TREATY BULL SALE

Welcome to our 2024 Private Treaty offering and a sincere “thank you” for your interest in our program.

We have been selling Hereford Bulls by Private treaty for nearly 70 years from eastern South Dakota where our focus has always been on the commercial cattlemen. We are committed to the success of your operation and will help you find the bull that best fits your needs and program. We feel it’s our job to continually improve our herd to meet your needs and give you the best genetics possible. We strive to make your operation more profitable. When that happens, we all win.

Our bulls are carefully selected with performance in mind and the ultimate goal is to help put more dollars in your pocket. They should get your cows bred, siring moderate birth weight calves with eye appeal that gain efficiently and finish well. The bulls are sound and developed with longevity in mind. We will continue to work hard to give you genetics that can efficiently excel at growth, give you a valuable end-product and still leave you with a pasture full of exceptional females that will keep your operation profitable for years to come. More and more cattlemen are realizing the benefits of using Hereford genetics on their angus-based cows. The added pounds, with increased fertility, longevity and efficiency along with good dispositions are reason enough. However, they have also found the added benefit of the F-1 female. They are highly maternal, durable females that are some of the most sought-after females in the cattle business.

The momma cows are the factory and we put a lot of emphasis on the maternal side of the pedigree. Our cow herd is based on a combination of Line One and Canadian genetics with disposition being of utmost importance. We have all slowed down a step and the grandkids are helping more and more, so there is no cow worth

someone getting hurt. Good udders, fertility and sound cattle are must. They graze from late April until December and are expected to calve on time, be low-maintenance and raise a good calf.

We use ET and AI in our program to help deliver some of the top Hereford genetics into your herds. The bulls are continually evaluated so we only offer the very best bulls for sale that we would feel confident using in our own herd. There are several full and half-brothers out of proven genetics that should sire uniform, consistent calves. There’s no guess-work with the 2 year olds. They are developed for longevity and what you see is what you get. The thickness, the length and overall performance are evident in this group.

Our bulls are for sale at any time, but generally sell from January to May on a first-come, first-serve basis. All bulls will be semen tested with all breeding shots and ready to turn out and go to work for you. We feel these bulls are high quality and affordably priced offering you a good value for your dollar.

We’d love to have you come visit any time...

*Zens family*

**HARLEY & RONDA**

H: 605.523.2655

C: 605.999.0117

**MATT & JILL**

*Stratton, Treston, Shaylee*

605.310.5782

**MARK & JENNY**

*Issac, Owen, Macy*

605.212.5231

*Videos and more information available at:*

**[www.zensherefords.com](http://www.zensherefords.com)**

**UPS 215Z Domino  
7342 ET**

REG. NO: 43824467



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
+3.4	2.5	57	89	31	60	+29	+35	141

Purchased from Upstream's, this 215Z son is the complete package. He has a highly maternal pedigree as his dam, 1353, is also the dam of the legendary UPS Domino 3027, with the added bonus of 055X on the top side. He is a great combination of calving ease, good growth, impressive depth of rib, highly maternal traits and solid carcass numbers. He was used on heifers his first 2 seasons with great success.

**CL Domino 175J 1 ET**

REG. NO: 44259231



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
7.1	0.0	62	101	24	55	+19	+0.64	177

AI Sire — Calving ease, performance and top of the breed marbling. Backed by a super cow family.

**Churchill Domino 160J**

REG. NO: 44268917



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
+2.0	3.4	71	115	34	69	+52	+29	146

160 might be the thickest bull we've ever owned. This CL 1 Domino 942 son is a tank with incredible mass and density weaning off a heifer at 819#. He is moderate-framed, moderate bw ( #84 actual), red-eyed, well-marked, with good growth and carcass. He is out of a super Churchill cow - his maternal brother, Churchill Stanfield 3122L, sold for \$130,000 for 1/2 interest.

**HH Advance 0074H**

REG. NO: 44129522



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
-1.5	3.5	62	99	40	71	+46	+0.31	148

ET Sire — We were extremely excited to use 0074 for his thickness, depth of rib, outstanding growth and impressive pedigree. Calves are rugged and sound with loads of performance, carcass and eye appeal. 10 sons of 0074 averaged over \$24,000 last year at Holden's sale. Dam of ET bulls is HH Miss Advance 5080 (an own daughter of HH Miss Advance 1056Y), whose first bull calf sold for \$14,500 at 3/4 interest. Powerful mating with some of the breeds best cows up close in the pedigree.

## HH Advance 0159H

REG. NO: 44128721



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
1.9	3.8	69	93	39	73	+.96	+0.41	171

AI Sire — Tremendous calf crop here. These guys all have length, volume, pigment and performance. 0159H is one of the top carcass sires in the entire breed and has a pedigree that is loaded with top end donor cows. 12 sons of 0159 averaged over \$21,000 last year at Holden's sale.

## HH Advance 0192X

REG. NO: 43074020



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
1.6	5.4	63	101	32	64	+.25	+0.02	103

ET Sire — Dug back in the tank to bring back one of our best. He sired extra thickness, depth of body and overall mass. Individually, he boasted a 111 WR and 108 YR and ranked in the top 1% of the breed for WW, YW, and M&G and ratioed a 120 IMF score. Dam, 7116, was a DOD at Holden's. A SOD himself, 0192 left us some of our best cows, so we brought him back to sire powerhouse bulls and top end daughters.

## JNHR Diamond ET 414B

REG. NO: 41089053



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
-4.9	6.9	51	85	28	54	.48	-.17	93

Foundation sire at Bakers. 414B may have been their most influential out-cross sire with his calves having volume, pigment, length and style. His sons carry his stamp, but his daughters might be his best attribute as they were consistently some of their best cows.

## SR Bakken 62Z

REG. NO: 43310651



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
3.2	2.7	66	114	55	88	+.49	+.22	131

ET and AI Sire — Top seller in the 2012 Stuber Sale. Bakken is big hipped, wide based, deep sided, marked right, has extra bone and is really gentle. He gained 4.5 pounds per day and has big milk and scrotal numbers. His Script momma is a good one. Top carcass and solid EPD profile. Offspring have explosive growth, good muscle shape, great performance and give you the look of productive cattle. His daughters are also very productive.

## HH Advance 8010F ET

REG. NO: 43896718



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
5.0	2.9	57	81	23	51	+70	+35	175

AI Sire — Elite sire with an exceptional EPD profile chosen to use for his calving ease, highly maternal pedigree and outstanding carcass. He sires extra pigment, thickness and eye appeal, and to top it off is out of the great 0121X donor cow. He combines all the traits that are in demand in today's beef industry.

## HH Advance 8071F ET

REG. NO: 43896770



CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$
2.9	4.0	55	82	30	57	+49	+0.01	112

AI Sire — Massive bull with extra volume and thickness. He is well-marked, easy fleshing and out of the great 1010Y donor cow.

REFERENCE SIRES \_\_\_\_\_

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**ZH 0074 Real Advance 3629 ET**

REG NO: 44518816 \_\_\_\_\_ DOB: 3/16/23



**ZH 0074 Real Advance 3325 ET**

REG NO: 4518815 \_\_\_\_\_ DOB: 3/24/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
-2.4	4.2	61	97	33	64	+49	+19	133	85
									92

Full brothers with good length and muscle shape and a pedigree loaded with some of the best cows in the breed. 0074 calves were very well received last year at Holden's sale with 10 sons averaging over \$24,000

CL 1 Domino 883F 1ET

HH Advance 0074H ET

HH Miss Advance 1010Y ET

ZH 0074 Real Advance 3629 ET

ZH 0074 Real Advance 3325 ET

CL 1 Domino 297Z

HH Miss Advance 5080C

HH Miss Advance 1056Y ET {DOD}



**ZH 175 Real Advance 302**

REG NO: 4480771 \_\_\_\_\_ DOB: 3/5/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
4.6	0.5	54	89	27	54	+36	+32	142	67

Calving ease, maternal and carcass. Smooth shouldered, straight Line 1 pedigree loaded with some super cows.

CL 1 Domino 942G

CL 1 Domino 175J 1 ET

CL 1 Dominette 4136B

ZH 175 Real Advance 302

CL 1 Domino 6128D 1ET

ZH Real Miss Advance 1602 1ET

HH Advance 5080C



**ZH 0156 Real 306**

REG NO: 44480775 \_\_\_\_\_ DOB: 3/11/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
2.1	3.2	63	99	36	67	+71	+27	147	79

This guy is hard to fault, one of the better ones in the pen. Deep middle, thick top, moderate BW, good pigment, huge REA with both dam and grand dam earning DOD. Twin raised by 755.

HH Advance 7088E

HH Advance 0159H

HH Miss Advance 6317D

ZH 0159 Real 306

HH Advance 3172A ET

ZH 3172 Miss Real 755 {DOD}

ECR 1103 Lady Turbo 4122 {DOD}



### ZH Real Bakken 309

REG NO: 44480778 ————— DOB: 3/14/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
-1.0	5.3	61	108	43	73	+39	+20	128	90

Solid calf with some top growth numbers, a lot of milk and good REA plus cow power for top replacements.

UPS Navarro {SOD}

SP Bakken 62Z {SOD}

SR Scripta 926W {DOD}

ZH Real Bakken 309

CL 1 Domino 451B

ZH 451 Miss Real 962

ZH 0192 Miss Real 660



### ZH 0159 Real 311

REG NO: 44480781 ————— DOB: 3/15/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
4.5	2.0	58	81	35	64	+65	+26	138	84

Moderate BW, good growth, solid carcass and a strong maternal pedigree. One goggle eye. Dam has 104 WR on 5 calves.

HH Advance 7088E

HH Advance 0159H

HH Miss Advance 6317D

ZH 0159 Real 311

ZH Real Sensation 401

ZH 401 Miss Real 685

ZH 215 Miss Real 460





**ZH 0159 Real 312**

REG NO: 44480782 \_\_\_\_\_ DOB: 3/16/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
1.1	4.5	62	93	34	65	+69	+24	143	86

Here's a stud. Extremely thick and deep bodied with solid EPD's. To top it all off, he's out of a DOD cow who has consistently been an excellent producer with an average WR of 107 on 7 calves. No guess-work here.

HH Advance 7088E

HH Advance 0159H

HH Miss Advance 6317D

ZH 0159 Real 312

ECR 9122 Domino 1060

ZH 1060 Miss Real 535 {DOD}

LCI 83S Ribstone Lady 121U



**ZH 0159 Real Advance 313**

REG NO: 44480783 \_\_\_\_\_ DOB: 3/17/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
2.1	3.9	59	86	31	60	+58	+29	138	85

313 has a straight Line 1 pedigree and is moderate framed, goggle eyed and has a pedigree full of top cows. Maternal brother to 231

HH Advance 7088E

HH Advance 0159H

HH Miss Advance 6317D

ZH 0159 Real 313

HH Advance 1013Y

ZH 1013 Lady Advance 8421 ET

HH Miss Advance 1111Y



**ZH 414B Real 314**

REG NO: 44480786 \_\_\_\_\_ DOB: 3/17/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
0.1	4.2	53	96	30	56	+41	-0.02	102	91

Outcross pedigree bringing back a Canadian favorite. Heavy bone, thick top and will leave you some top end daughters. Dam has been a consistent producer with WR of 104 on 7 calves.

Bell Diamond 12Z ET

JNHR Diamond ET 414B

CH AP Amy 41Y

ZH 414B Real 314

HH Advance 3172A ET

ZH 3272 Miss Real 507

ZH 0002 Real Miss Advance 206 {DOD}



**ZH 0159 Real 317**

REG NO: 44480793 \_\_\_\_\_ DOB: 3/18/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
-1.8	4.9	64	9	35	67	+72	+31	148	86

Google eyed, high performing 0159 son. Lots of growth with big REA. 7/8 brother to 322. The combination of 0159 on these 451 daughters really clicked. 822 has a WR of 106 on 3

HH Advance 7088E

HH Advance 0159H

HH Miss Advance 6317D

ZH 0159 Real 317

CL Domino 451B

ZH 451 Miss Real 822

ZH 0192 Miss Real 224



**ZH 0159 Real 322**

REG NO: 44480802 \_\_\_\_\_ DOB: 3/22/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
1.1	4.6	69	102	35	69	+78	+29	1478	88

Powerhouse. He's long bodied, thick topped and well muscled. 322 was a top performer (121 WR) with good eye pigment on both eyes. Impressive set of EPD's across the board. Dam is consistently a top producer as she boasts a 113 WR on 3 calves.

HH Advance 7088E

HH Advance 0159H

HH Miss Advance 6317D

ZH 0159 Real 322

CL 1 Domino 451B

ZH 451 Miss Real 767

ZH 0192 Miss Real 338{DOD}



**ZH 7342 Real 330**

REG NO: 44480823 \_\_\_\_\_ DOB: 3/27/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
0.0	2.9	57	90	27	55	+36	+23	132	87

This guy is a horse. 7342 did an excellent job again and 330 is a great example. Solid carcass numbers and these calves really grow!

CL 1 Domino 215Z {SOD,CHB}

UPS 215Z Domino 7342 ET {CHB}

UPS Miss Diamond 1353

ZH 7342 Real 330

BCC Domino 6118

ZH 6118 Miss Real 909

ZH 401 Miss Real 679



**ZH 7342 Real 331**

REG NO: 44480824 \_\_\_\_\_ DOB: 3/28/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
2.6	3.6	62	94	27	58	+40	+17	124	85

Bigger frame bull that will sire top end feeder calves that will really push the scale down. Boasted the highest weaning ratio of his contemporaries at 122. Goes back to a good Baker cow that was definitely one of our favorites.

CL 1 Domino 215Z {SOD,CHB}

UPS 215Z Domino 7342 ET {CHB}

UPS Miss Diamond 1353

ZH 7342 Real 330

LCI 311W Total 195A

ZH 195 Miss Real 809

Montana Miss 995W



**ZH 7342 Real 336**

REG NO: 44480840 \_\_\_\_\_ DOB: 3/30/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
1.0	3.9	66	99	28	61	+46	+18	125	86

This guy is a tank. Another 7342 son that does a lot of things right. Dam is excellent uddered cow with a WR of 108 on 3 calves

CL 1 Domino 215Z {SOD,CHB}

UPS 215Z Domino 7342 ET {CHB}

UPS Miss Diamond 1353

ZH 7342 Real 330

LCI 311W Total 195A

ZH 195 Miss Real 825

S&S Roselle 224B



**ZH 160 Real 351**

REG NO: 44480854 \_\_\_\_\_ DOB: 4/8/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
5.0	2.9	63	99	30	62	+57	+22	141	80

Thick as any in the pen. Moderate birth wt, good growth, strong carcass and some excellent cows in his pedigree. Maternal brother to 213. 007 is off to a good start with average WR of 107 on her 2 calves.

CL 1 Domino 942G

Churchill Domino 160J

Churchill Lady 890F

ZH 160 Real 351

HH Advance 7156E 1 ET

ZH 7156 Miss Real 007

ECR 2029 Dominette 4556 {DOD}



**ZH 160 Real 354**

REG NO: 44480857 \_\_\_\_\_ DOB: 4/11/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
3.8	2.5	57	94	29	58	+50	+15	130	79

Low BW without sacrificing growth and also has good carcass numbers. Dam, 012, is a maternal sibling to yearling bull 314.

CL 1 Domino 942G

Churchill Domino 160J

Churchill Lady 890F

ZH 160 Real 354

ZH 0192 Real Advance 550

ZH 550 Miss Real 012

ZH 3172 Miss Real 507



### ZH 160 Real 356

REG NO: 44480859 \_\_\_\_\_ DOB: 4/12/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
-0.4	4.9	70	109	29	64	+1.55	+1.14	126	88

Super complete. This guy is a very well-rounded 160 son that is hard to fault. He has good length, a wide top and powerful hip who goes back to an excellent cow who has a 108 WR. Grand dam was also a good one.

CL 1 Domino 942G

Churchill Domino 160J

Churchill Lady 890F

ZH 160 Real 356

LCI 311W Total 195A

ZH 195 Miss Real 836

ZH 8074 Miss Real 194 {DOD}



### ZH 160 Real 375

REG NO: 44480899 \_\_\_\_\_ DOB: 5/1/23

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
0.2	3.7	71	111	37	73	+1.58	+1.10	129	89

Polled. Youngest of the yearlings but holds his own when it comes to performance. Boasted the highest WW, YW, M&G of all his contemporaries. Treston bought 9132 as a yearling heifer to offer some polled genetics and she has done well with a 104 WR on 3 calves.

CL 1 Domino 942G

Churchill Domino 160J

Churchill Lady 890F

ZH 160 Real 375

NJW 160Z 10W Whit 33B

K Lady Whitmore 9132

K Lady Washington 6133 D



**ZH 0192 Real Advance 2256 ET**

REG NO: 44407752 \_\_\_\_\_ DOB: 1/4/22



**ZH 0192 Real Advance 2259 ET**

REG NO: 44404937 \_\_\_\_\_ DOB: 1/3/22

2-YEAR OLD BULLS \_\_\_\_\_

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
0.0	5.2	63	101	30	62	+38	+01	109	89
									90

These 2 are like peas in a pod! Powerhouse mating with exceptional muscle, mass and capacity. Both have plenty of pigment, length, are deep-sided, thick topped and will sire calves that should really push the scale down.

0192x is an older sire that we brought back for his great performance which is evident in these 2 as well as his excellent natural thickness. He also left us with some outstanding daughters. Crossing him with a female like 5080, these guys will leave you the replacement females that everyone will be after.

HH Advance 8203U ET {SOD}

HH Advance 0192X {SOD}

HH Miss Advance 7116T {DOD}

ZH 0192 Real Advance 2256 ET (44407752)

ZH 0192 Real Advance 2251 ET (44404937)

CL 1 Domino 297Z

HH Miss Advance 5080C

HH Miss Advance 1056Y ET {DOD}



**ZH Real Bakken 2228 ET**

REG NO: 44407788 \_\_\_\_\_ DOB: 3/15/22

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW
0.7	3.9	64	106	41	74	+50	+12	122	90

Solid calf with some top growth numbers, a lot of milk and big REA plus cow power for top replacements.

UPS Navarro {SOD}

SP Bakken 62Z {SOD}

SR Scripta 926W {DOD}

ZH Real Bakken 2228

CL 1 Domino 297Z

HH Miss Advance 5080C

HH Miss Advance 1056Y ET {DOD}



**ZH 8071 Real 209**

REG NO: 44359276 \_\_\_\_\_ DOB: 3/8/22

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB	BW
-0.4	4.4	57	87	27	55	+48	+0.00	105	88

8071 was selected to use AI for the maternal excellence with 1010Y up front. Excellent profile with thickness, pigment and performance. A bull that can add a lot of value to your herd. Dam has been a consistent producer with a WR 103 on 8 calves.

HH Advance 5304C ET

HH Advance 8071F ET

HH Miss Advance 1010Y ET

ZH 8071 Real 209

HH Advance 8074U ET

ZH 8074 Miss Real 339

ZH Miss Real 811 {DOD}





### ZH 8010 Real 213

REG NO: 44359195 ————— DOB: 3/11/22

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
1.5	4.2	62	92	25	56	+59	+21	146	84

Heifers first calf. Moderate BW, red to the ground, good growth, solid carcass numbers and an impressive pedigree of cows behind him. Going back 1 more generation are some of the breeds best cows - 055x, 9228, 0121, 1056, 5139. You'll want to hang onto the daughters. Maternal brother to 351

HH Advance 5107C ET {CHB}

HH Advance 8010F ET {CHB}

HH Miss Advance 0121X

ZH 8010 Real 213

HH Advance 7156 E ET {CHB}

ZH 7156 Miss Real 007

ECR 2029 Dominette 4556 {DOD}



### ZH 7342 Real 231

REG NO: 44362320 ————— DOB: 3/19/22

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
5.2	2.9	52	81	26	53	+21	+26	123	78

Low BW, thick butted and backed by some excellent females. Dam is a full sibling to our home raised herd sire 8139. Maternal brother to 313.

CL 1 Domino 215Z {SOD,CHB}

UPS 215Z Domino 7342 ET {CHB}

UPS Miss Diamond 1353

ZH 7342 Real 231

HH Advance 1013Y ET {SOD}

ZH 1013 Lady Advance 8421ET

HH Miss Advance 1111Y



### ZH Bakken Sensation 268

REG NO: 44362035 ————— DOB: 4/2/22

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
1.9	3.0	59	92	36	65	+0.39	+0.13	115	84

Moderate BW with plenty of performance. Extra length with good thickness and solid EPD profile. 921 is working her way toward the top of the herd and has a WR of 107 on her 3 calves. Going back 1 more generation, you'll find one of our very best cows.

SR Bakken 62Z {SOD}  
 ZH Real Bakken 003  
 ZH 159 Miss Real 163 {DOD}  
 ZH Bakken Sensation 268  
     ZH Real Sensation 401  
 ZH Miss Real 921  
     ZH 451 Miss Real 771



### ZH 7342 Real 272

REG NO: 44362021 ————— DOB: 4/4/22

CED	BW	WW	YW	MM	M&G	REA	MARB	CHB\$	BW
+0.5	4.9	62	96	29	60	+0.39	+0.13	120	89

Extra thickness and highly maternal pedigree. Several DOD in his pedigree, especially going back 1 more generation. Good cows make good bulls and here's an example. He should sire heavy feeder calves and top replacement heifers.

CL 1 Domino 215Z {SOD,CHB}  
 UPS 215Z Domino 7342 ET {CHB}  
 UPS Miss Diamond 1353  
 ZH 7342 Real 272  
     ZH 0192 Real Advance 550  
 ZH 550 Miss Real 881  
     ZH 159 Miss Real 250 {DOD}





# ZENS

HEREFORDS

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